

2021

PRODUCT CATALOG

**legendary
soft plastics**

Gary
YAMAMOTO
Custom Baits





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*because
what you fish
matters*

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4" Zako SwimBait
(134-06-color) - \$6.49

134-06-991



4" Paddle Tail Zako
(134P-05-color) - \$6.49

13P-05-994



Zakos

021
Black w/ blue flake



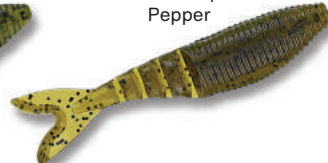
036
Cream White



194J
Fading Watermelon
Pepper



297
Green Pumpkin
Pepper



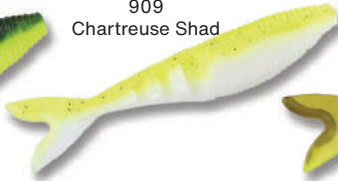
375
Disco Green



906
Watermelon/Lemon
lamine



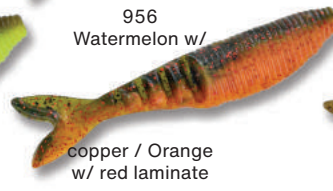
909
Chartreuse Shad



929
GP / Lemon
Lam



956
Watermelon w/
copper / Orange
w/ red laminate



973
Electric Shad



981
Green Pumpkin/
White laminate



991
021/297
lamine



992
Rainbow Shad



993
Sight Flash



994
Tennessee Shad



021
Black w/ blue flake



036
Cream White



194J
Fading Watermelon
Pepper



297
Green Pumpkin
Pepper



909
Chartreuse Shad



973
Electric Shad



981
Green Pumpkin/
White laminate



991
021/297
lamine



993
Sight Flash



994
Tennessee Shad





The Zako Gets a Paddle Tail

Professional Bass Angler Brett Hite is widely recognized as the foremost vibrating jig expert in the world.

Several years ago, the Yamamoto Pro set out to create the perfect vibrating jig trailer, one that would require zero modifications and would perform to his exacting standard each and every time. Hite wanted the swimbait trailer to look very natural and to follow, not overpower, the fluid swimming action of the jig. After an extensive period of design and on the water testing, the Yamamoto Zako was born.

The Zako has not only become one of the most popular swimbait trailers around but has also played a key role in many Tour level events including Ott Defoe's win at the 2019 Bassmaster Classic. This fall we welcomed a new addition to the family, the Paddle Tail Zako.

The original Zako derives its fluid swimming action from the motion created by the vibrating blade. Hite wanted a swimbait trailer with a kicking tail that would add action to a swim jig, an underspin, a swimbait head or a weighted worm hook yet retain the fish-catching attributes of the Zako. He spent the better part of a year working with Ron Colby, Vice President of Operations at Yamamoto on the new bait.

"I started with the shape and size of the tail — it isn't round like other paddle tails, it's more rectangular with a rounded bottom," explained Hite. "It swims really well and has a nice wiggle action to it. The bait has a big belly and a large profile reminiscent of a bluegill or a big shad."

The Paddle Tail Zako retains the same pronounced vertical baitfish profile and segmented tail section as its predecessor and its tapered head creates a seamless overall profile. "It fits on a jig head perfectly," said Hite. "You don't have to trim it, just thread it on and you're good to go."

As good as the vibrating jig is, there are times when the fish become tentative and reluctant to bite it. "When it gets dead slick calm with a higher sky and they just don't want as much vibration or flash, I'll switch to a swim jig," revealed Hite. "With a swim jig, the trailer needs to produce the motion and the Paddle Tail Zako is the perfect trailer. I fish the swim jig in the same places that I do the Chatterbait; submerged grass, wood, and around docks."

Hite favors a JDM Evergreen 3/8 or 1/2 oz. Grass Ripper Swim Jig in a green pumpkin or shad pattern to which he affixes a matching Paddle Tail Zako. Unlike with a vibrating jig, he fishes a swim jig on a graphite rod. He relies on a 7'3" MH action Evergreen Combat Stick paired with a 6:3:1 Daiwa Tatula 100 reel that he spools with 20lb FC Sniper Sunline Fluorocarbon line.

On a recent trip south of the border, Hite matched up the Paddle Tail Zako with an Underspin Jig Head and put a big time beat down on the fish. "I did a bunch of testing this year at Baccarc and I caught a lot of big ones on it," said Hite. "I like to use anywhere from a 1/2 to 1 oz. head, depending on how deep I am trying to get the bait. I use the same rod and reel setup as I do with a swim jig."

The Paddle Tail Zako is an extremely versatile bait. It also pairs well with a traditional swimbait head or a scrounger style head. And of course it makes a great trailer for a vibrating jig as well.



136-07-996



Cowboy

3.75" Cowboy
(136-07-color) - \$7.39



138-07-305

Mermaid

3.75" Mermaid
(138-07-color) - \$7.39

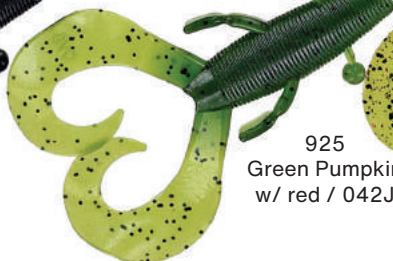
With the same heavy body as the large Flappin' Hog, the Cowboy and Mermaid produce even more action. Look to the Cowboy for the bulkiest profile and the most action, with the Mermaid providing a medium kicking action and a longer, leaner profile which helps it penetrate cover.

Texas rig them with a Gamakatsu 4/0 EWG or Heavy Cover hook, or use them as jig trailers. These two are also a perfect bait for Carolina rigs.

021
Black w/ blue
flake



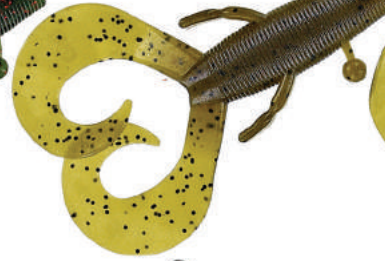
194J
Fading Watermel-
on Pepper



208
Watermelon w/
black & red



297
Green Pumpkin
Pepper



301
Green Pumpkin w/
lg green & purple



925
Green Pumpkin
w/ red / 042J



305
Baby Bass



330
Green Pumpkin w/
purple & copper



358
Dark Pumpkin
w/ purple, black,
emerald flake



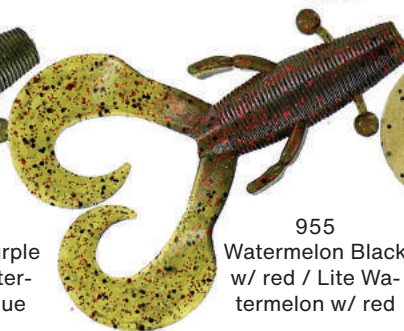
925
Green Pumpkin
w/ red / 042J



926
Dark Green
Pumpkin/Amber
Lam



953
Smoke w/ purple
& blue / Water-
melon w/ blue



955
Watermelon Black
w/ red / Lite Wa-
termelon w/ red



962
Okeechobee Craw



996
Bruised
Shin

Cowboy Up!

It's well established that big bass often focus on bulkier profile meals, such as crawfish or bream throughout the year and this is especially true in the spring when bass are either feeding heavily in the shallows prior to the spawn or protecting young fry while still on the nest.

Enter the GYCB Cowboy, combining features of two classic designs: the bulky body of the 4.5" Flappin' Hawg and the swimming tail kick of the iconic DT Grub. A quick inspection of the bait leads one to immediately see applications as a jig trailer or a stand-alone Texas rig flipped into heavy cover. Certainly, this bait will shine rigged alone on a football jig head for deeper, open water applications, as well.

Another way to utilize the Cowboy is a favorite technique in the spring; a Carolina rig dragged across shallow points and flats in the backs of major creek arms. These are key areas on most any reservoir that act as highways in the spring where bass congregate in pre-spawn feeding frenzies and ultimately spawn on these shallow, flat points as the spring progresses. Additionally, post-spawn bass will often remain shallow and continue to feed on bream beds in these same shallow flats; therefore, there is a lot of bass activity on this type of structure even through the first few weeks of summer. Look for open water areas with sandy bottoms where you can drag the rig between scattered visible bushes, dragging the bait rather quickly while keeping the sinker on bottom to stir up the sediment.

Key depths for these areas are typically 2-10' of water, which can vary based upon water clarity. The setup is a 1/2 to 3/4 oz egg sinker, a swivel, followed by 18" to 36" of fluorocarbon leader and a light wire hook such as the Owner Rig N' Hook or Yamamoto Sugoi Hook in 4/0 size. Here's where the GYCB Cowboy will come into play, as these bass are likely feeding on bream and crawfish and the bulky body combined with the double tail kicking action is no doubt the perfect imitator of either forage species.

A similar technique utilizing the new Cowboy, which will work in the exact same areas described above, is the swivel head jig. These have gained popularity in the last few years because they allow the bait and hook to pivot freely behind the jig head as it's pulled across the bottom. Often, the swivel head jig is simply reeled at a slow pace across the bottom, allowing the soft plastic the freedom to swing in a natural, fish attracting action while the jig head stirs up the bottom. The swivel head jig is weedless, which allows you to fish it effectively around wood, rock or grass.

Key colors when employing either technique is some shade of green pumpkin or watermelon. If you examine the color lineup of the GYCB Cowboy, these are the predominant hues offered in the lineup, depending upon what type accent you prefer regarding sparkle or flakes. Another color to have in the boat at all times is Bruised Shin (just sounds painful), which is a classic black with large blue metal flake. Regardless of color, I've been a fan of dipping the last half of the double tails in chartreuse dipping dye for just a little added flair and attractant to the kicking action.



Psycho Dad

(3K-05-color) \$5.39



3K-05-971



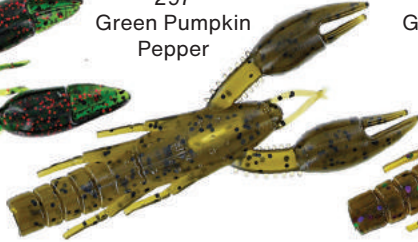
Fletcher Flips the 'Dad

For a skilled short line power fisherman, it should not be a surprise that Shryock favors the GYCB PsychoDad. The compact 3.75" crawfish imitator has large, round-shaped claws and a built in hollow rattle chamber. "The green pumpkin and black and blue PsychoDads are always in my boat, period." stated Shryock. "I have had great results with it as a jig trailer and I've caught them really good on it on a wobble head, but mostly I flip it."

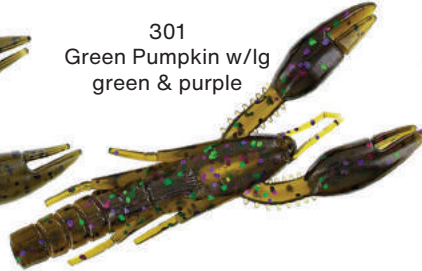
208
Watermelon w/
black & red



297
Green Pumpkin
Pepper



301
Green Pumpkin w/lg
green & purple



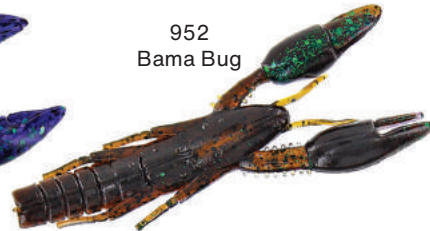
369
Green Pumpkin Red
w/ black



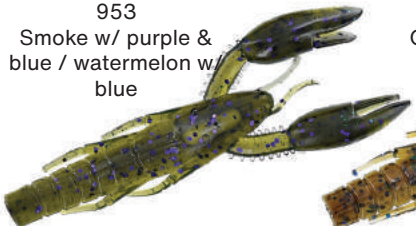
373
Jazzy Junebug



952
Bama Bug



953
Smoke w/ purple &
blue / watermelon w/
blue



962
Okeechobee Craw



971
Black-Blue



972
Black-Red



Although many think of the PsychoDad as primarily a punch bait, Shryock knows better. He is equally confident fishing it around shallow brush in his native Ohio as he is pitchin' it to sparse grass on the Potomac River as he is punchin' hyacinth mats in Florida. "It just seems to generate a lot more bites than other baits, I can say that one hundred percent. Not only does it get bit, but it's like a guarantee; when they bite it, you really can't mess it up, you're gonna hook'em. For me that's a big deal. Because I travel so much, it's just black and blue and green pumpkin for me. I try to keep things really simple and I find that almost anywhere in the country those two colors will work unless you are getting really specific on certain fisheries."

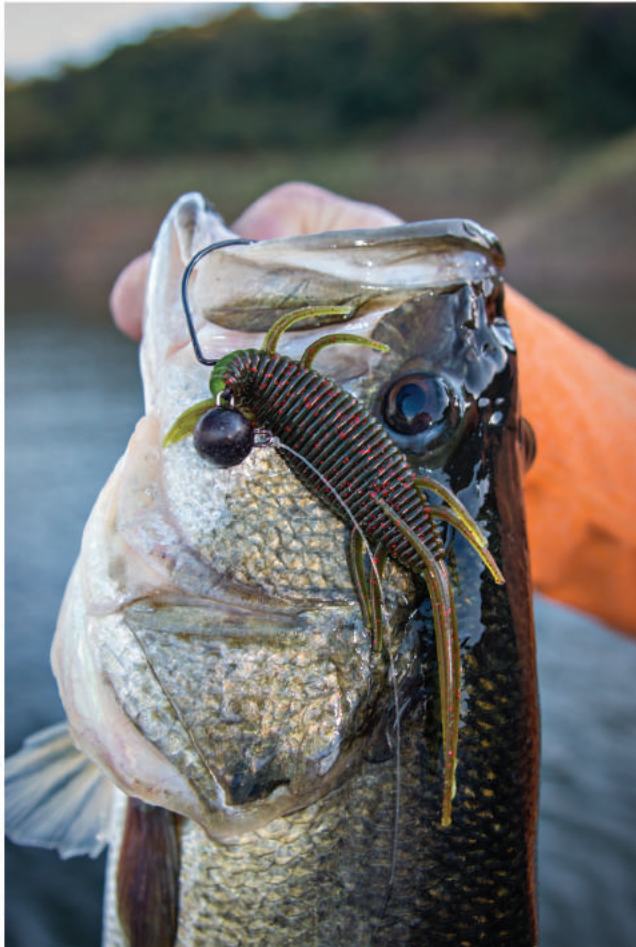
Shryock likes to Texas rig the PsychoDad with a 4/0 Trokar TK130 Flippin Hook and tungsten worm weight. He'll match the weight of his sinker to the density of the cover he is fishing, starting with 5/16 oz for sparse cover and progressing all the way up to 1.5 oz when punchin' heavy vegetation. He'll use a standard bobber stop to keep the weight in place so that it will not freely slide up the line.

For tackling matted grass like he encountered on Eufaula, Shryock uses an extra heavy action 7'11" Abu Garcia Villian 2.0 rod paired with a Revo casting reel filled with 50lb Spiderwire Stealth Smooth Braid. When he is targeting wood or sparse cover, he instead opts for a heavy action 7'6" Villian 2.0 rod, Revo reel and a braid to fluorocarbon leader setup. Shryock employs an Alberto knot to attach a 20lb fluorocarbon leader to his mainline of 40lb Stealth Smooth Braid. "I usually use about a 3 foot leader, I pitch more than I flip and I don't like the knot going in and out of my guides every time I pitch," said Shryock. "The longer I can make it the better, but it drives me crazy when the knot catches on the guide. I just think that helps with line shy fish."

The Sanshouo (pronounced San-show-oh), conceptualized by Western Pro Bub Tosh, Jr., is fashioned to resemble a waterdog, a sculpin, a goby or a bluegill - with a distinct profile that fish don't see all of the time. We feel we've designed a bait that will work equally whether you're on Lake Erie fishing for trophy smallmouth, at Okeechobee punching heavy mats, or sight fishing and flipping in California.

This will become your go-to bait and with a range of colors it'll work in any water clarity under a variety of conditions - try it on a chatterbait when you want your bladed jig to have more vibration than with a more subtle slotted bait, or put it on the back of a swim jig, but we think it's often best fished all by itself.

This can be fished really deep but it can also be flipped shallow or used to sight fish with. It's extremely compact, yet produces a heavy duty action all its own.

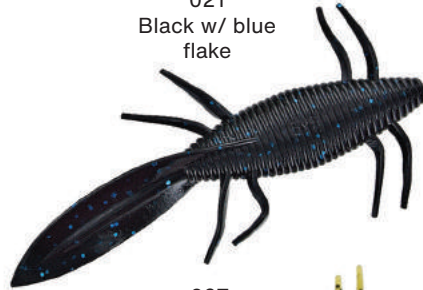


Sanshouo



5" Sanshouo Salamander
(133-06-color) - \$6.49

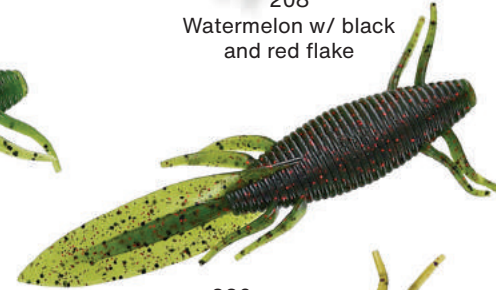
021
Black w/ blue
flake



194J
Fading Watermelon
on Pepper



208
Watermelon w/ black
and red flake



297
Green Pumpkin
Pepper



301
Green Pumpkin w/
large green & purple



330
Green Pumpkin w/
purple & small
copper



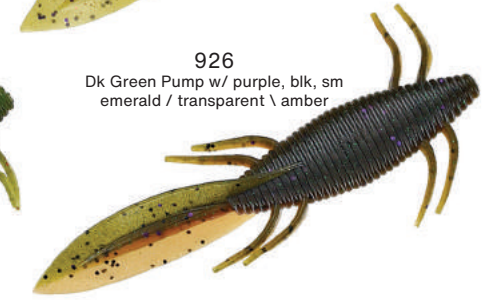
335
Blue w/ light blue
flake



925
Green Pumpkin
w/ small red /
042J lam



926
Dk Green Pump w/ purple, blk, sm
emerald / transparent \ amber



955
Watermelon Black w/ sm red /
light Watermelon w/ blk & red



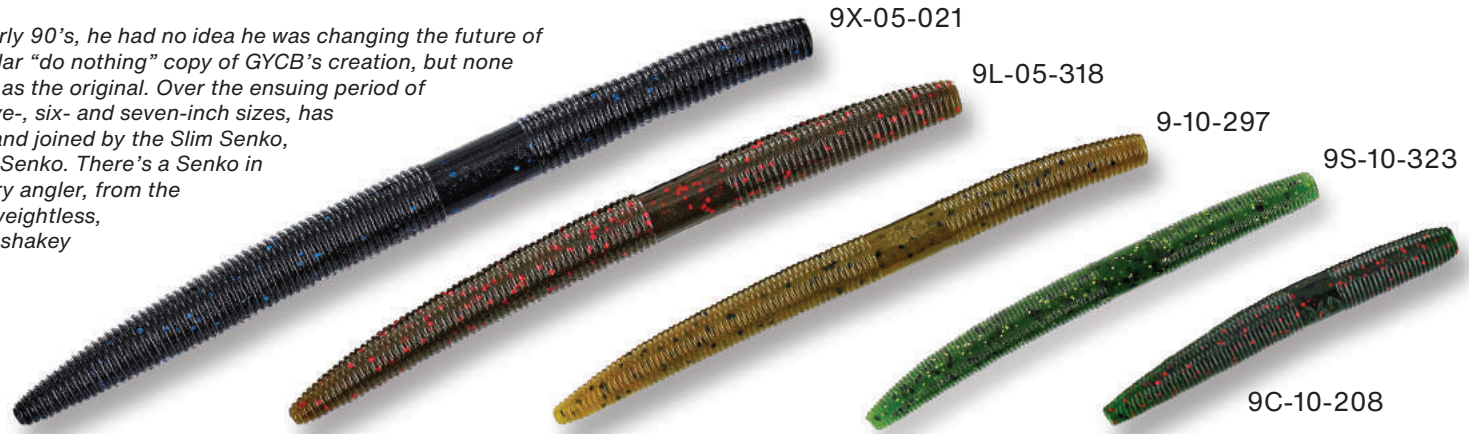
962
Okeechobee Craw



995
021 / 238 lami-
nate



When Gary Yamamoto designed the Senko in the early 90's, he had no idea he was changing the future of fishing. Now it seems that every company has a similar "do nothing" copy of GYCB's creation, but none have figured out how to make one quite as effective as the original. Over the ensuing period of time, the original Senko, available in three-, four-, five-, six- and seven-inch sizes, has been bolstered with two-tone and laminate models and joined by the Slim Senko, the "Thin" Senko, the Pro Senko and the Swimming Senko. There's a Senko in the lineup for every possible application and for every angler, from the first-timer to the tour-level pro. Whether you fish it weightless, wacky-style, Texas-rigged, on a Carolina rig, or on a shakey head or flipping jig, this simple slab of plastic will revolutionize your game and increase your catches.



7-inch Senko® (9X-05-color) - \$6.89
 Colors: 021, 036, 051, 194J, 208, 213, 297, 301, 305, 330, 337, 925

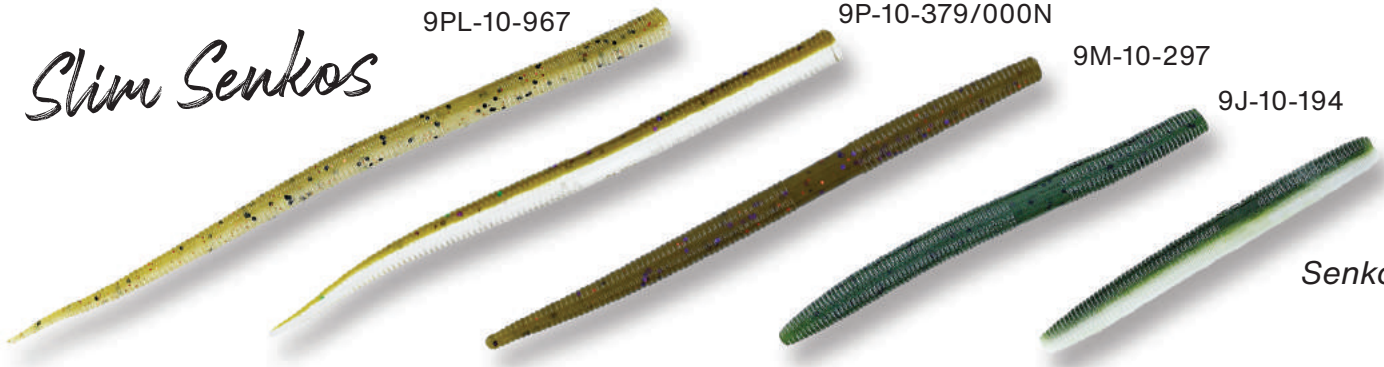
6-inch Senko® (9L-05-color) - \$6.89
 Colors: 020, 021, 036, 051, 156, 194J, 208, 213, 214, 222, 231, 236, 297, 301, 302, 305, 306, 318, 323, 330, 337, 912, 925, 996, 9002

5-inch Senko® (9-10-color) - \$7.89
 Colors: See all available Senko "color swatches" on the next page.

4-inch Senko® (9S-10-color) - \$7.89
 Colors: 009, 020, 021, 031, 036, 042, 150, 157, 159, 169, 194, 194J, 196, 208, 213, 214, 221, 222, 229, 234, 236, 239, 241, 297, 301, 305, 306, 323, 329, 330, 354, 355, 357, 361, 375, 376, 386, 387, 388, 392, 396, 397, 398, 399, 405, 406, 900, 901, 904, 906, 908, 909, 912, 925, 926, 927, 953, 955, 956, 958, 963, 964, 967, 968, 979, 980, 981, 983, 984, 990, 996, 9002

3-inch Fat Senko® (9C-10-color) - \$6.39
 Colors: 020, 194J, 208, 297, 301, 328, 330, 909, 990

Senkos



Slim Senkos

Slimmer versions of the original, these Senkos are designed for finesse applications. Drop-shot anyone?

6.75" Pro Senko® (9PL-10-color) - \$7.69
 Colors: 021, 194J, 208, 221, 297, 301, 305, 306, 330, 357, 967

5" Pro Senko® (9P-10-color) - \$7.39
 Colors: 021, 194j, 196, 208, 221, 297, 301, 305, 305/000N, 306, 330, 379/000N, 380/381N

5-inch Senko® (9-10-color) - \$7.89
 Colors: See all available Senko "color swatches" on the next page.

5" Thin Senko® (9M-10-color) - \$7.39
 Colors: 042J, 157, 194J, 196, 208, 297, 301, 305, 306, 330, 369

4" Slim Senko® (9J-10-color) - \$7.39
 Colors: 021, 031, 042, 194, 297

3" Slim Senko® (9B-10-color) - \$5.89
 Colors: 009, 020, 031, 036, 042J, 150, 157, 169, 194J, 196, 208, 229, 241, 297, 301, 305, 354, 355, 901, 927

The Phone Call that Changed Everything

The Senko story began one autumn day in 1995 when Gary Yamamoto called his plant manager, Danny Berndt, and asked him to build a mold fashioned after a Bic ballpoint pen - the Bic Clic model, to be exact. Danny got busy and the first prototypes rolled out of the plant in early 1996.

Danny still has the the very first Senko we produced from that mold. It's kept in a safe place in his office.

Today, Gary Yamamoto Custom Baits has 12 injection mold presses dedicated to Senko production, and we can turn out 500 cases of Senkos in roughy two days.

It might be hard to believe, but the Senko almost didn't happen. Gary was fishing a tournament on Okeechobee and everyone was throwing a new soft jerkbait that was all the rage. He felt he could design a lure that would still be effective using a softer hook-set.

Gary tried a few designs of his own but couldn't produce anything he liked. He happend to have a Bic pen in his pocket, and when he looked at it, he realized it was the exact shape he was after for his soft jerkbait - it was blunt on one end and it gradually tapered at the other end. It was the perfect diameter and length.

Gary called Danny and the rest, as they say, is history.

"I feel really lucky," says Gary. "I created a lure that has not only helped the professional bass fishing industry, but it's also helped introduce fishing to young kids, and people who had never been fishing before. I've been able to introduce them to the sport of fishing, and I'm very proud and happy to have been able to do that."



Core Shots



904-317



Solid Body Core Shots



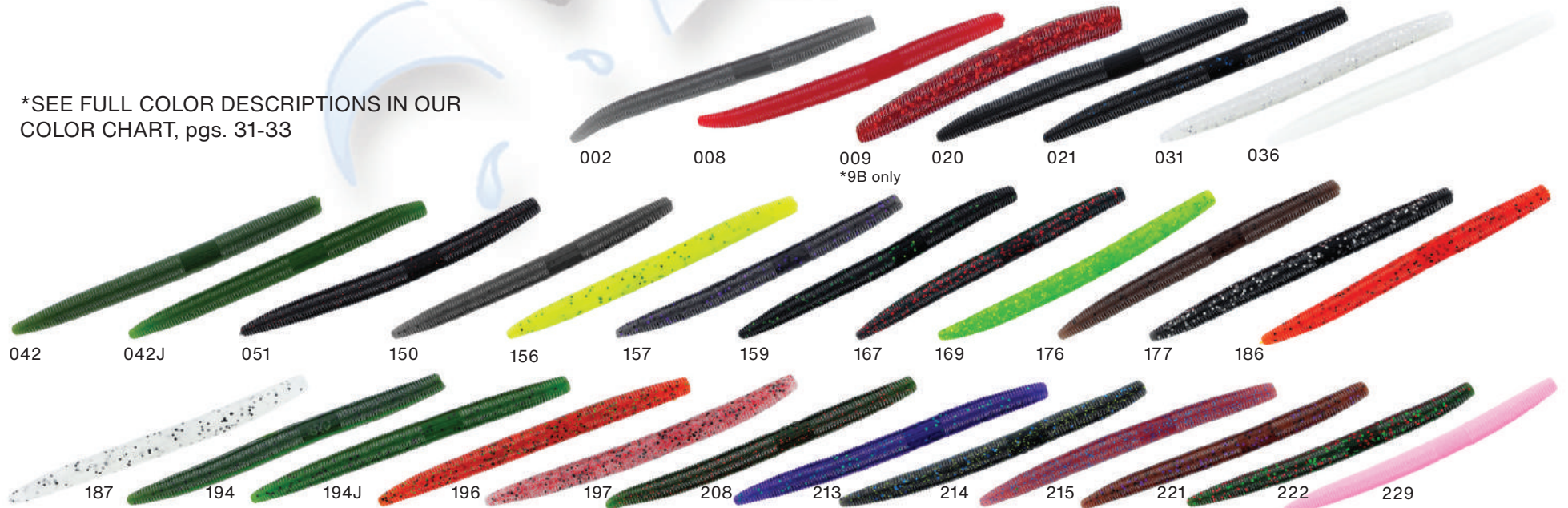
Laminate Core Shots



*317
Chartreuse w/
Night Glow

Senko Color chart

*SEE FULL COLOR DESCRIPTIONS IN OUR
COLOR CHART, pgs. 31-33





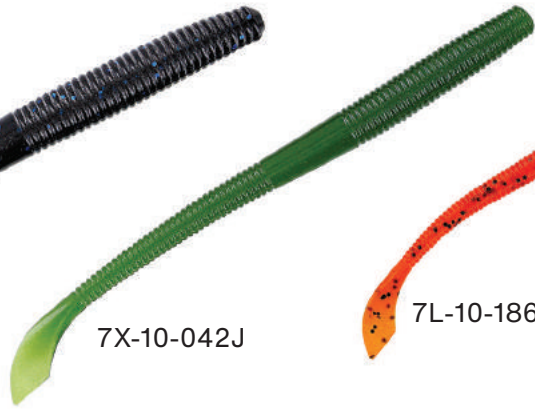
NEW!

Kut Tails



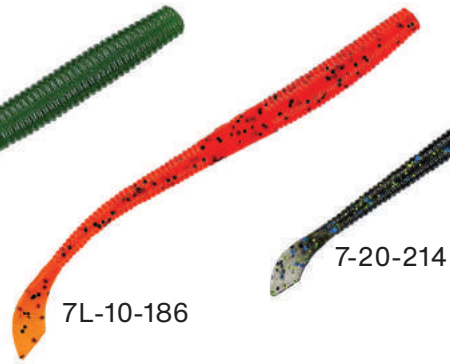
7GL-05-021

7.75" Kut Tail® (7GL-05-color) - \$6.89
 Colors: 021, 194J, 208, 213, 232, 297, 301, 305, 912, 925, 926



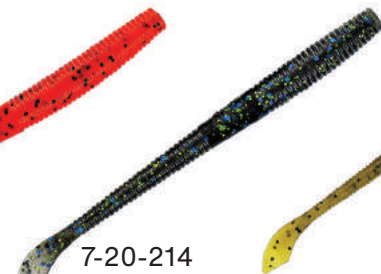
7X-10-042J

6.5" Kut Tail® (7X-10-color) - \$7.69
 Colors: 020, 021, 042J, 194J, 196, 208, 213, 214, 286, 297, 301, 323



7L-10-186

5" Kut Tail® (7L-10-color) - \$5.69
 Colors: 020, 042J, 186, 194J, 196, 208, 213, 297, 323



7-20-214

4" Kut Tail® (7-20-color) - \$8.29
 Colors: 020, 042J, 194J, 196, 208, 214, 286, 297, 323



7S-20-297

3.5" Kut Tail® (7S-20-color) - \$7.99
 Colors: 002, 042J, 194J, 196, 208, 297

When it comes to finesse baits the Yamamoto Kut Tail worm has all the features you need to fool those finicky fish. The unique tail design produces a subtle action perfect for finesse fishing techniques like drop-shotting. The tapered body design provides maximum action and durability.



the Kut-Tail on a Tokyo

When Yamamoto Pro Brandon Card wants to cover a lot of water quickly, he loves to rig a Kut-Tail on a Tokyo Rig.

For the rig, Brandon likes to use two 3/8-ounce weights - the two weights “clang together” and produce a bit more noise - with a 5/0 worm hook. Once the Kut Tail is rigged, Brandon likes to both drag and shake the worm. When he lifts the rig, the weights will swing out and the bait will then follow the weights. Action-central! This is a great rig to throw when fish are heavily pressured as it’s not something they see often, and it’s a great way to fish plastics on the bottom.

The Tokyo is effective with pretty much any soft plastic you use, but Brandon loves the tail action the big 7.75” Kut Tail provides, and it’s perfect for making really long casts.



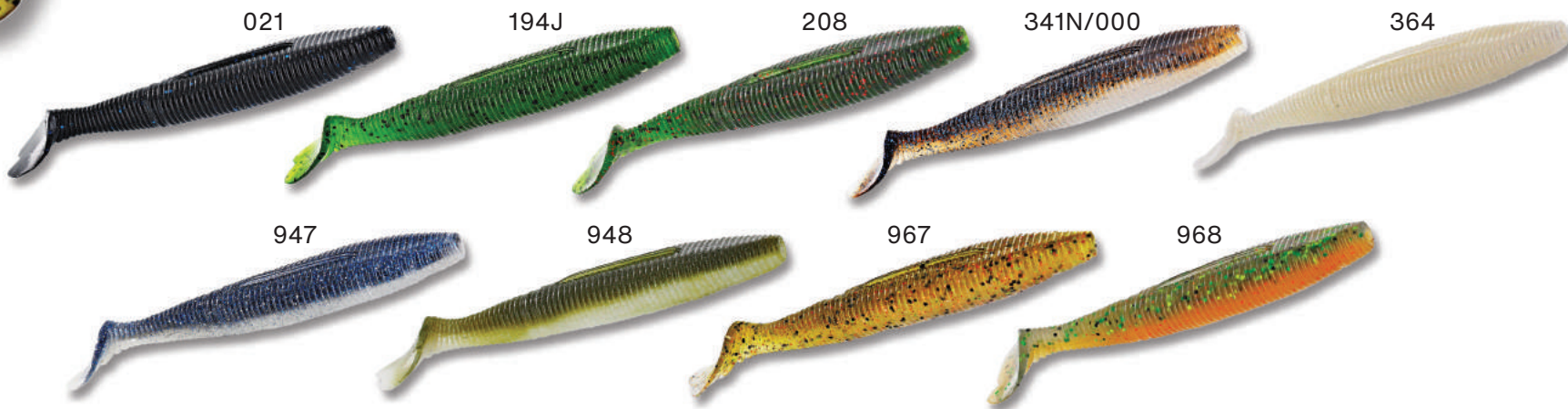
Heart-Tail



297

4.5" Heart Tail (128-05-color) \$9.69

The Heart Tail, with its unique, heart-shaped paddle tail, is a very versatile style of lure: fish it deep on a jighead, swim it Texas-rigged in the grass, or on the back of a swim jig or chatter-bait. It's extra-large hook cavity was designed for better hook penetration.



021

194J

208

341N/000

364

947

948

967

968

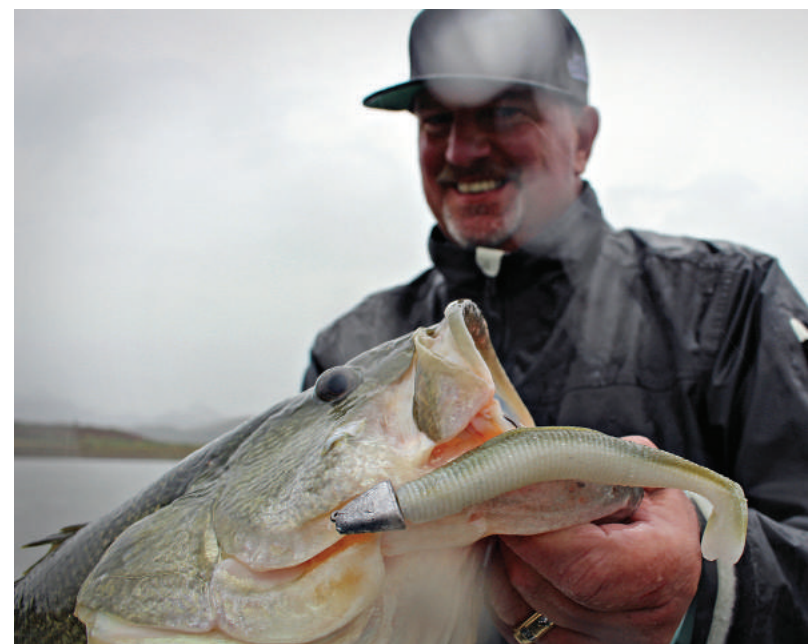
Jimmy Reese "Wakes" the Heart Tail

The Heart Tail can be used as a swimbait or a topwater. It's good in the pre-spawn, spawn, and post-spawn and even through the summer time. Generally when the fish start suspending we start throwing it around vegetation like grass, tules and buggy whips. Docks are good too, basically anything that creates shade.

To fish the Heart Tail like a topwater, make a long cast and once the bait touches down, begin a medium retrieve to get the tail thumping and bring the bait up to the surface so that it throws a nice wake behind it. When the fish see that wake, they know they have the advantage of trapping their prey on the surface.

Keep in mind depth and water clarity. The optimum scenario is that most fish are in 2' to 3' of water. On Okeechobee you have a mile of vegetation from the shoreline out to choose from, whereas on other lakes you don't have that benefit. At Clear Lake you have some areas you can go a hundred yards out, but it's 7' to 9' of water out there. Generally you have about 20' of shoreline where it's going to be real productive, because the closer the fish is to the topwater, the more bites you are going to get. Water clarity is important; if you have muddy water that's tough. The clearer the water, the better it is.

During the spawn, the Heart Tail doubles as a great locator bait. It's enticing action has the drawing power to pull fish off their beds. Long casts are important and even if the fish don't connect with the bait. In the post-spawn, waking a Heart Tail remains an effective option. "You've got all these fish guarding fry, and that's when all the vegetation and shade lines come into play," he explained. "Depending on where you live in the country, in California at Clear Lake and the Delta you can be into May and even June. When you have lanes in the vegetation and open water that's where this technique will be most effective."



Shad Shape Worm

3.75" Shad Shape Worm (68L-10-color) \$4.99



967

A favorite of touring pro Shinichi Fukae, the Shad Shape Worm on a drop-shot setup has produced two wins for him on Lake Champlain!

031

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NEW!

Drop-Shotting the Shad Shape Worm

By Mark Fong

"You've got to have clear water for the best drop shot fishing," explains Yamamoto Pro Jay Yelas. "Typically, fall is a dry time of year. The rivers are not flooded, and the lakes haven't seen much rain so there is no run off. Some of the bait moves up into the shallows but on the main lake section of big lakes and rivers those fish will stay out on that main body of water throughout the fall. You've got deep bait fish and clear water and those fish just live out there in the deep water chasing schools of bait fish around."

Jay chooses spinning tackle for his drop shot duties. He relies on a Kistler 6'6" KLX Series medium action spinning rod paired with a Lew's Team Pro Speed spinning reel. Yelas spools up with 20lb Lews APT braid for his mainline tied to a 6' to 8' length of 8lb Lews APT fluorocarbon with a double uni knot. If the water is extremely clear he will downsize his leader to 6lb test.

On the business end of his line, Yelas ties on a size #1 ZoneLOC drop shot hook leaving an 8" to 10" dropper to which he attaches a round tungsten clip on a drop shot sinker. Yelas favors tungsten as it allows him to have a better feel of the bottom and will adjust his sinker weight for the conditions at hand. A 1/4-oz sinker is a good starting point but when fishing in heavy wind or current he will upsize to a 1/2-oz or heavier.

"Probably more than half the bites you get are right after the sinker hits the bottom and the worm slowly settles down," explains Yelas. "If there is an aggressive fish down there that's wanting to bite, he's gonna grab it right away. But the drop shot is also a bait that the fish will eat when they don't want to feed. You can keep it down there in their face. Just shake it and leave it down there. A lethargic fish will come over and eventually check it out, especially smallmouth. They're just so inquisitive. You just have to try different things and let the fish tell you what they want."

The D-Shad



5" D-Shad (121-07-color) \$5.59

The streamlined body of the D-Shad is designed to give that side-to-side twitching action, but the tail is thicker and heavier so when you kill it, it sinks level with a little shimmy. Fish it weightless, on a Carolina-rig, or behind a chatterbait or scrangler.

208



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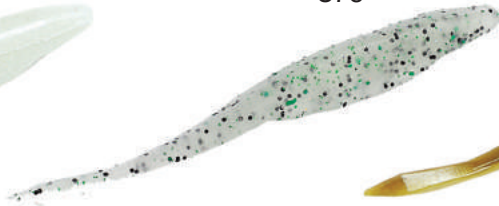
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364



375



948



957



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959



967



968



The D-Shad from top to bottom ...



by M. L. Anderson

The D-Shad is different from most of the fluke-style baits because it's heavier than most. Fished weightless, it will begin to sink, and because of the weight of the tail, it sort of quivers on its way down and looks pretty darn irresistible. This lure imitates baitfish, so you can fish it virtually anywhere in the water column, which makes it one of the most versatile baits out there, especially for summer bass fishing.

D-SHAD ON TOP

If fish are feeding on shad near the surface, rig the D-Shad on 8- to 10-pound-test braid with an 8-foot long fluorocarbon leader, joining the two lines with an Alberto knot. The clearer the water, the longer the leader needs to be. You can cast the lure forever with this rig. We recommend twitching the bait pretty quickly, keeping it darting from side to side near the surface.

D-SHAD THROUGH THE GRASS

The shape of the D-Shad helps it move through vegetation. To make it even more streamlined, we like to use a really small bullet sinker and peg it in front of a Texas-rigged D-Shad. The sinker should be just enough to put a point on the bait so it slips between the weeds. If you don't want to add extra weight, try a Water Gremlin Bull Shot weight. You can swim it smoothly or use a stop-and-go, letting it sink a bit in between. In grass you can use braided line, and tie it to the hook with a snell knot so the knot doesn't catch the grass.

D-SHAD ON THE RIPRAP

Riprap isn't just for craws. A lot of smaller fish use rock spaces to hide in, and bass know that riprap banks are a good place for a quick meal. A great way to fish a D-Shad on riprap is to use a mushroom head jig and rig it with an open hook. This makes the shad jump from rock to rock head first, with that tail wiggling seductively. Use a good spinning rod – about a medium action. You don't want it too stiff or you'll jerk the bait away from the fish. Mono is just fine, or you can use fluorocarbon – about 8-pound-test.

D-SHAD IN THE TREES

A Texas-rigged D-Shad with a bullet sinker is a great flippin' bait – the slim profile slips between branches, and there are no appendages to get stuck on twigs. You can pitch or flip it right into the very heart of a tree and it will shimmy down and look like easy prey for any big bass chillin' in the shadows. If you can get away with it, don't peg the sinker.

D-SHAD ON THE BOTTOM

J-Rig, Jika Rig – whatever you want to call it. What it boils down to is a long weight hanging down by the eye of the hook. It can be attached to the hook eye itself, and usually is when you buy them already set up. You can make your own on the fly pretty easily, or rig a bunch up at home. Simply slide a cylindrical drop shot weight onto the line before tying on an EWG worm hook. This method lets the bait move away from the weight, and also gives the fish less leverage to throw the hook.

Swim Senkos

The effectiveness of a finesse worm plus the bonus of a paddle tailed swim bait equals the Yamamoto Swim Senko. The original Senko is a finesse style bait that is a favorite with anglers the world over. When you add a paddle tail profile to the bait it becomes a seductive bait for all conditions.

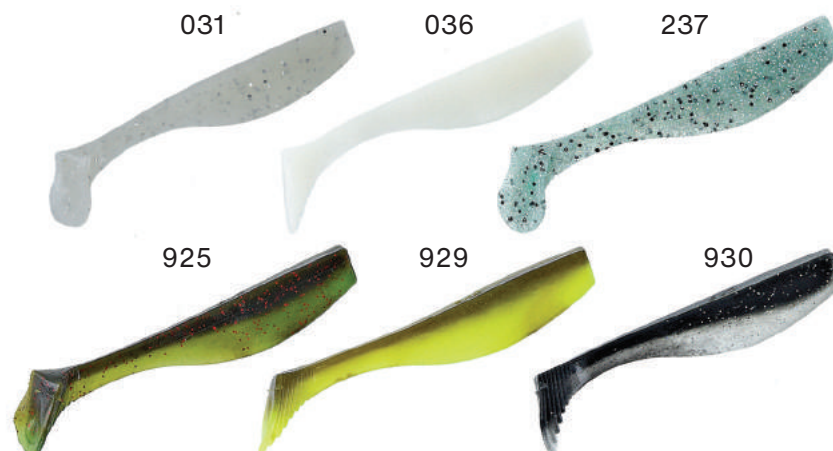
Fished without a weight the bait falls horizontally with a side-to-side tail action. When rigged Texas style the lure rises and falls in the water column with a much higher degree of action and flutter, making it a great presentation for stained waters. If you use a weighted hook then you have a slimline swim bait to drag through submerged grass beds, hydrilla patches as well as open lily pads and hyacinths.

Available in a wide assortment of colors and five sizes.



The Swimbait

3.5" Swimbait
(SB35-06-color) \$4.39



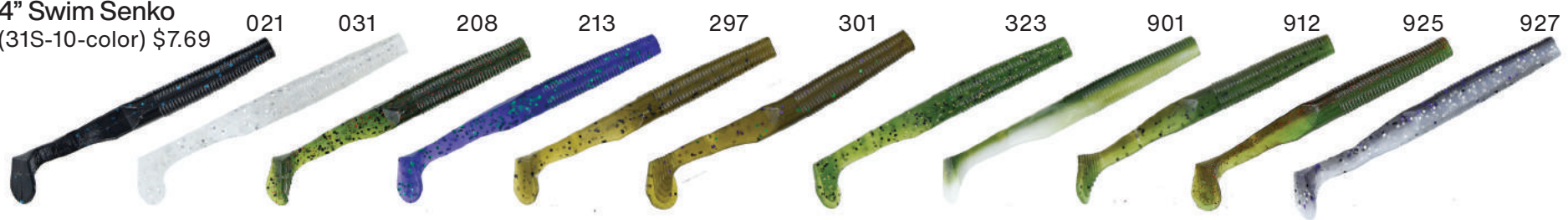
5.5" Swim Senko
(31L-07-color) \$7.89



5" Swim Senko
(31-10-color) \$8.29



4" Swim Senko
(31S-10-color) \$7.69



3.5" Swim Senko
(31M-07-color) \$7.49



When bass are feeding on crawdads, look no further than the Flappin Hog. Pair it with a jig, flip and pitch it around cover like laydowns and grass, or Carolina rig it on offshore cover like rocks and brush piles. The Flappin' Hog has just the right amount of fall and bulkiness the fish want.

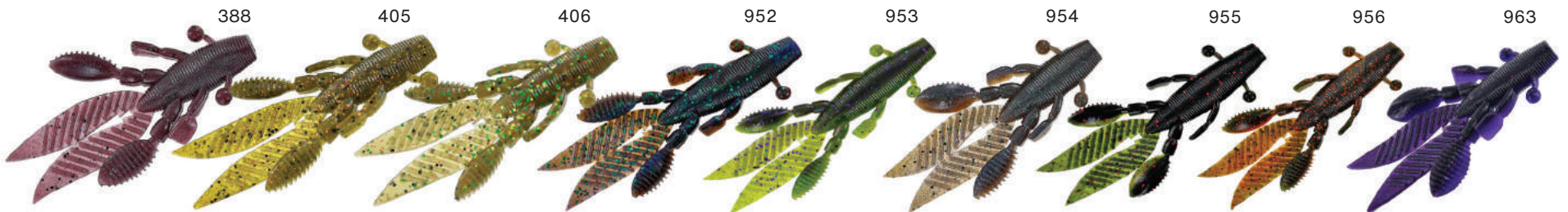
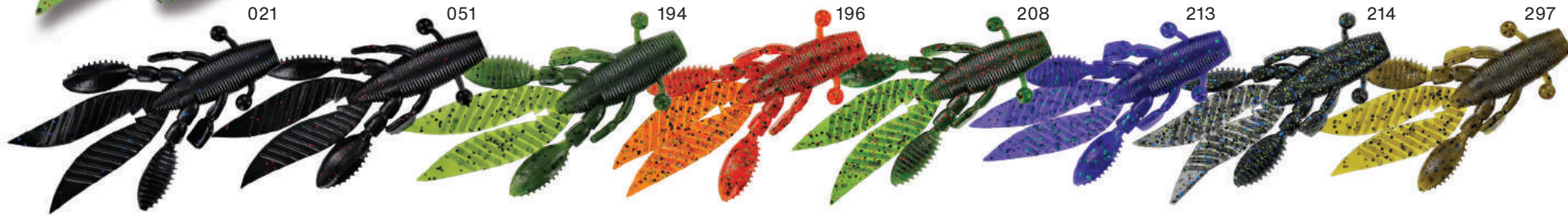
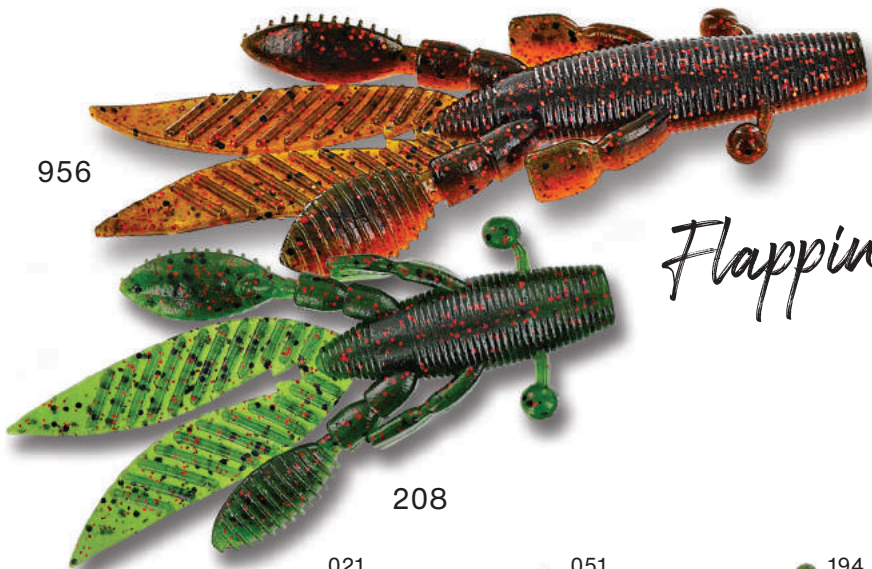
Flappin' Hogs

4.5" Flappin Hog (FHL-05-color) - \$7.39

Colors: 021, 051, 208, 297, 301, 318, 330, 358, 367, 386, 387, 388, 405, 406, 952, 953, 955, 956, 963

3.75" Flappin Hog (FH-07-color) - \$7.39

Colors: 021, 051, 194, 196, 208, 213, 214, 297, 301, 318, 330, 354, 355, 358, 367, 386, 387, 388, 405, 406, 952, 953, 954, 955, 956, 963



The Flappin' Hog One of Hawk's Favorites

By **Mark Fong**

One of Yamamoto pro Roy Hawk's true favorites in recent years has been the Flappin' Hog. He's won a lot of money on it and he loves the bait's profile and a subtle action. Hawk uses them for jig trailers or themselves Texas rigged for flippin'.

AN ELITE JIG TRAILER

At an Elite Series Opener in 2018, Hawk utilized the Flappin' Hog for a four day total of 52lbs 8oz.. He concentrated his efforts on a five mile stretch of shoreline on Lake Martin, just a short distance from the take-off site. In the shallow, off-colored water he cranked a scarlet colored Duo Realis M62 5A and pitched a ½-oz black and blue Pepper Custom Baits casting jig tipped with either a GYCB 3.75" Flappin' Hog (FH-series) or a 5" Double Tail Grub (16-series) both in black w/blue flake (color 021).

Pitchin' the jig to wood accounted for a number of important fish. "I had some really key bites on the jig," explained Hawk. "On the third day, I caught a three pounder that helped me cull out a small spotted bass. When I got to a place where I wasn't able to fish a crankbait because the cover was too heavy, I would fish the jig. If I wanted to give a good looking laydown another shot, a place that looked like it should hold a fish, I'd pitch the jig in there as a cleanup bait."

Hawk pointed out how very important his line selection was to his result. "I used 12lb Sugoi Fluorocarbon Casting Line," said Hawk. "The reason I like that line is because it is very low stretch and very abrasion resistant. That's key for fishing in and around the rocks. It's way more abrasion resistant than a lot of the real soft fluorocarbons available on the market today. Fishing the jig I used 20lb Sugoi Flippin' Line, its super strong and abrasion resistant -- perfect for the heavy cover, I was targeting."

TEXAS RIGGIN'

On its own, the Flappin' Hog is an excellent short line power fishing bait. "Just a simple Texas rig works dynamite," said Hawk. "I flip and pitch them with both a light weight and a heavy weight." He starts out with a bobber stop and a Gamakatsu Heavy Cover Flippin' Hook, a 4/0 for the smaller size Flappin' Hog and a 5/0 for the bigger bait.

When pitchin' to what he calls 'loose cover' structure like docks, brush, or tules, Hawk's typical setup involves a light tungsten sinker ranging from ¼ to ½ oz, 20lb Clear Sugoi Flippin' Line, and a 7'4" Taipan 5 Power Roy Hawk Signature Series Rod.

Targeting big bed fish is a specific application where the larger 4.5" Flappin' Hog (FHL-series) really shines for the Arizona Pro. "It's 65lb braid, a 3/8oz tungsten weight, a big 5/0 hook and a 4.5" Flappin' Hog," explained Hawk. "I have caught some giants, 11 and 12 pounders in FLW events with this setup. It's 'Straight Rodeo' when you get them on. There's no playing around, just battle them in and get them in the boat."

For punchin' heavy vegetation, Hawk revealed a slick modification he makes to his Flappin' Hog. "I take a small Flappin' Hog and laminate a Hula Skirt onto the front of it, sometimes adding a contrasting colored skirt," he offered. "Just take a 1 or 1.5 oz Tungsten weight, tie your hook on and thread the modified Flappin' Hog on and go. It's so simple. I'll sit home before a tournament and laminate a bunch before I hit the road. I'll make a little bag of them and I'm good to go." Anytime he is punchin', Hawk relies on 65lb braid and a 7'6" extra heavy action Taipan Punch Rod to get the job done.

Hawk tipped the post spawn and summer as the prime periods for punchin' with the Flappin' Hog. "Summer is the absolute best," said Hawk. "When the fish get set up and they're lazy and get up underneath stuff, that is the best time for this bait. The Delta and Clear Lake are great places to punch. Also Havasu; it has tules and grass. We get this long stringy grass we call "hay." It will grow from twenty foot all the way to the surface and we catch them good out of it."



the Hula Grub®



297

Before the Senko, there was the Hula Grub . When Gary married a “Twin T’s skirt with a Gene Larew grub, the Hula Grub was born and Gary Yamamoto Custom Baits became an actual company.

Rigged on a football jighead, the Hula Grub allows an angler to effectively fish both shallow and deep water. The unique shape of the jig serves to maintain strong contact with the bottom as well as create an enticing rolling action. After all these years, the bait that got it all started is still a serious contender.



5" DT Hula Grub (97-10-color) \$7.89

*colors: 020, 021, 031, 036, 140, 150, 156, 157, 169, 176, 186, 187, 194, 194J, 196, 200, 208, 213, 215, 218, 221, 236, 238, 239, 284, 286, 296, 297, 301, 305, 306, 318, 323, 330, 358, 367, 386, 387, 388, 405, 406

4" DT Hula Grub (93-10-color) \$7.89

*colors: 021, 031, 150, 156, 157, 176, 194, 196, 208, 221, 286, 297, 301, 330



Targeting Offshore Bass with the Hula Grub

By Shane Beilue

I love catching bass in deep water – there is something especially rewarding about finding bass on deep water structure. I guess it's the fact that these deep water techniques require a little extra map study and a willingness to spend a lot of time idling with the electronics pinging until you find that likely looking area.

Some of the lakes I frequent can hold bass in 25-40' of water in the summer and winter months and in massive Lake Amistad, many anglers catch 'em much deeper than that due to the often ultra-clear water and deep, rocky canyons. When that deep structure is located and you're ready to start casting, Yamamoto has the right tools for the job in the Hula Grub.

In the summer and winter months, you're looking for those sharp contour lines on the map that indicate a sudden drop off, preferably forming a deep point. Key areas are often where the river channel swings near that sharp point or perhaps the intersection of two creek channels running together or even a hump rising sharply on an otherwise deep flat. All can be productive but will require some map study to pinpoint the likely areas.

Once located, it's simply a matter of casting, dragging and hopping that jig until you intercept the bass. Sure it sounds easy, but it requires a leap of faith if you're new to deep water fishing. I've had friends in the boat with me that just can't get their mind wrapped around being away from the shoreline. You initially feel like you're casting out in the middle of the lake – and you may be; however, that first bite is all it takes to convince you all that work was worthwhile.

As mentioned above, you can hop the bait or simply drag it across the bottom. Certainly it requires trial and error and mixing up your retrieves, but I'm finding frequent success with a fairly fast sweep with my rod tip to drag the jig/grub combo quickly across the bottom. I think it's a matter of getting those fish to react to it as it comes by them. When you do feel deep brush or cover during the retrieve, get on point because that's where the bass will usually be found.

Grubs

4" Singletail Grub (40-20-color) \$7.39

colors: 002, 015, 020, 031, 036, 038, 042J, 150, 156, 169, 176, 177, 181, 187, 194, 194J, 196, 208, 214, 221, 239, 286, 297, 305, 306, 334

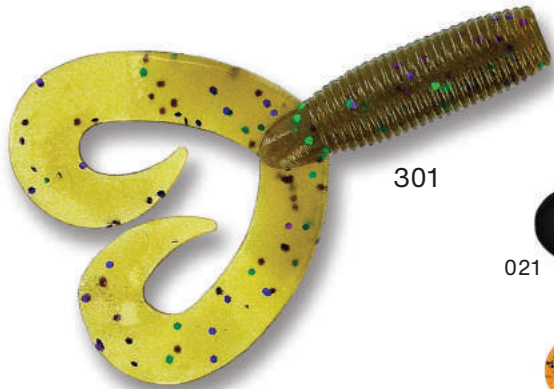


177



5" Singletail Grub (18-20-color) \$7.39

colors: 002, 031, 036, 150, 156, 157, 176, 177, 187, 194, 196, 208, 286, 297, 305, 306



301

4" DT Grub (15-20-color) \$7.39

colors: 021, 150, 156, 157, 176, 194, 196, 208, 221



5" DT Grub (16-20-color) \$7.39

colors: 021, 156, 157, 176, 194, 208, 221, 286, 297, 301, 330

6" "Stretch-40" Singletail Grub (2-10-color) \$6.39



3" Singletail Grub (30-20-color) \$7.39



By Mark Fong

The Fat Baby

"The Fat Baby Craw is a great finesse bait. It's anatomically correct and doesn't have too many appendages. It has a nice subtle movement that is key to its effectiveness," explains Elite Angler Bernie Schultz. "It has just the right amount of texture and is loaded with salt. When a fish bites, it won't let go."

LIGHT LINE FINESSE

The Fat Baby Craw is very productive rigged on a stand up style head. "It has a good action," offers Schultz. "Maybe I should say, it has a lack of too much action, which is actually a good thing. When you are fishing a finesse bait, you don't want too many appendages moving all the time and the Fat Baby Craw is clean. It has just the right amount of action. In a situation when I am trying to finesse small-mouth or spotted bass, or even largemouths, on deep rock reservoirs, I want subtle movement. A lot of guys add too much action. I'll keep the bait in contact with the bottom but I won't shake it, I'll just pull it along so that it creates a little dust trail."

Schultz also has good success using the Fat Baby Craw as a sight fishing tool. "I am not talking about bed fishing so much," he said. "When you see smallmouth cruising flats, it's a really good bait to throw. It's not something the fish see as often as a tube or a Senko."

Bernie favors a stand up style head and the amount of wind and the depth of the water influences how he selects the weight of his jig head. Under most conditions he will tie on a 1/16 oz to 1/4 oz VMC Ike Approved Rugby or Swinging Rugby Head.

POWER FINESSE

The very attributes that make the Fat Baby Craw so effective on a lead head, directly translate to make the bait an excellent compact bait for flippin', pitchin' and punchin'. "A really good thing about the Fat Baby Craw is that it will go through just about anything," Schultz commented. "It doesn't have a lot of appendages and it doesn't stick to tules or flat reeds."

"I am not one of those guys that likes a straight shank hook, I like an offset style hook instead," said Schultz. "With the Fat Baby Craw I use a smaller hook because I don't want to overwhelm the bait with too big a hook. A 2/0 VMC heavy duty wide gap fits the bait perfectly."

Craws

3.75" Baby Craw"
(3S-10-color) \$6.89



208

3.75" Fat Baby Craw"
(3FS-07-color) \$5.19



330

3.75" Baby Craw (3S) Colors: 196, 208, 297

3.75" Fat Baby Craw (3FS) Colors: 021, 051, 194J, 196, 208, 221, 236, 297, 301, 325, 330

021

051

194J

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208



221

236

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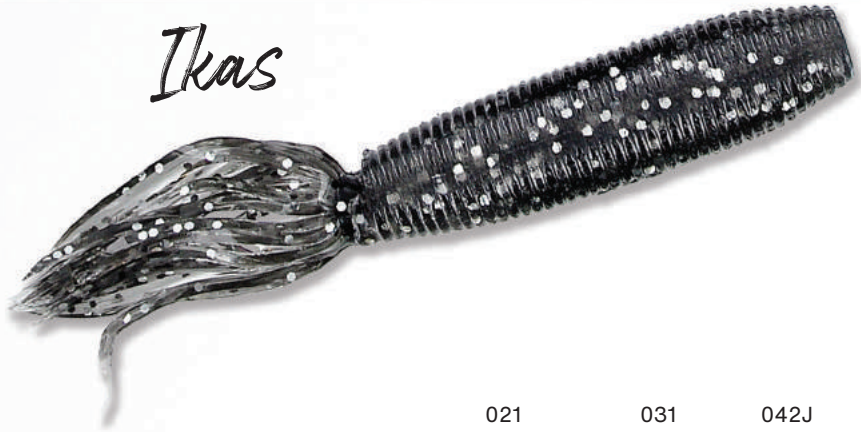
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325

330



Ikas



4" Fat Ika (92F-10-color) \$8.49

This may not look like more than a solid-bodied tube, but it's actually a fantastically chunky flipping bait. Try rigging the Fat Ika backwards with the flared skirt at the head and pitch it under docks and deep into tule pockets. Let it fall on a slack line and watch it swim away from you.



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042J

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194J

196

208

286

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301

323



4.5" Fat "XL Tiny" Ika
(92TXL-10-color) \$6.49

With a slightly bigger body and a longer tail than our original Tiny Ika, Gary's new 4.5" XL Tiny Ika shines as a drop-shot and rigged on a finesse jighead (like a Ned Rig head).



021

036

156

157

194J

208

297

305

330

967

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990



the Kreature

4" Kreature (5-07-color) \$7.99

The Kreatures swimming "wings" and flowing skirt provide serious fish-enticing action in the water. Punch it through matted vegetation this versatile soft plastic is good for a variety of presentations but be sure to try it on a Carolina Rig.

021

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194J

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523



A Versatile Finesse Bait

By Mark Fong

5" California Roll (130-10-color) \$6.39
Spade-tail Worm

the Cali Roll

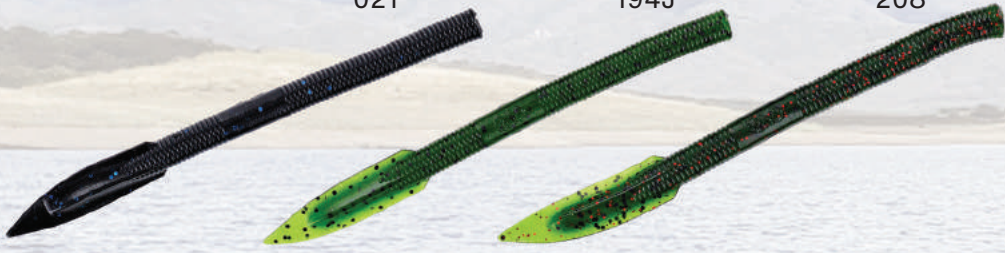
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021

194J

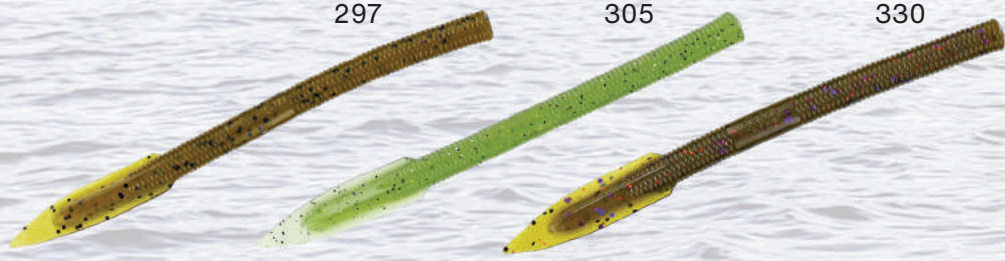
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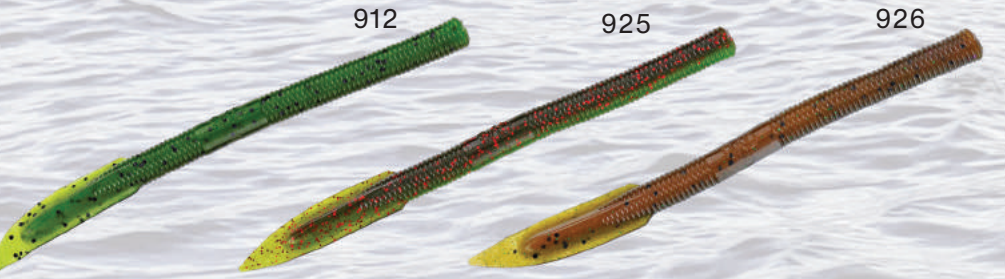
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912

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The California Roll measures 5" in length and features a cylindrical body reminiscent of a Senko that transitions into a thin, flat spade tail. The body is thinner in diameter than a 5" #9 Senko and is similar to that of the #9M Thin Senko. Configured as such, the California Roll is an extremely versatile and productive finesse offering.

With the introduction of the California Roll, I now have the ideal 1 to 2 punch. As an admitted light line junkie, the California Roll fits in perfectly with my style of fishing. The California Roll is so versatile that it can be fished many different ways: weightless, drop shot, jig head, wacky jig head, or split shot to name a few.

Jig Head

The California Roll fishes great on the back of a jig head whether it be a darter, aspirin, mushroom, ball or shakey head. On the clear water foothill reservoirs of Northern California it has traditionally been my preference to pair a finesse worm with a 1/16 to 3/16 oz. darter head. In true west coast style, this is just how we typically fish our jig head worms. Jig head selection seems to have as much to do with application as it does with regional preferences. In other parts of the country anglers rely on different style heads. Match the California Roll to the appropriate jig head and you have a combination that can be fished in deep open water, outside of weed lines or around boat docks.

Drop Shot

Drop shotting is a staple in most bass angler's arsenals because it's an extremely versatile technique. It can be fished in both shallow and deep water and it can be fished on the end of a long cast or vertically, directly under the boat. I love fishing a drop shot in deep water for roaming schools of fish. Sometimes the fish will relate to the bottom and at other times they will suspend. When targeting these fish, I rely on my electronics. I like to nose hook it with a size #1 Gamakatsu G Finesse Drop shot hook. You can change the action of the worm by wacky rigging it as well. Shaking the bait on slack line is a great way to trigger bites. When the fishing gets tough, I like to dead stick my drop shot. Just the slight motion of the boat moving with the waves is all it takes to impart movement to the California Roll's ultra-thin tail.

Nail Weighted

There is no denying that one of the best ways to tempt finicky bass is with a Neko rig. The thin spade tail creates an amazing triggering action when the worm is shaken in place on slack line. The Cali Roll has a different look and moves more water than a standard straight tail worm.

Rigging is simple, start by sliding a rubber O ring onto the bait and position it between the head of the bait and the non-ribbed section of the worm. Next insert a small nail weight into the head of the bait and run a size #1 Gamakatsu Drop Shot Hook under the bottom of the O ring so that the hook point faces upwards - simple as that.



982

the Yama Frog

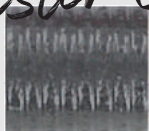


3.5" Yama Frog (129-05-color) \$7.19

The Yama Frog glides easily on the surface of the water with an extreme kicking action even at the slowest speeds. The perfect solution for buzzing over tops of grassbeds and around heavy cover. The deep hook cavity in the body ensures good hook-up ratios and will accept the largest heavy-wire EWG hooks.



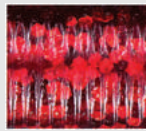
Master Color Chart



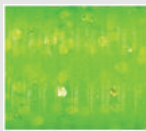
002
Smoke



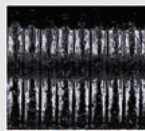
008
Red



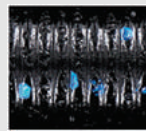
009
Red w/ lg red



015
Chartreuse w/ lg
chartreuse



020
Black



021
Black w/ lg blue



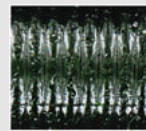
031
Blue Pearl w/ lg
silver



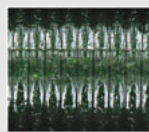
036
Cream White



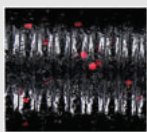
038
Luminous White



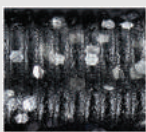
042
Watermelon



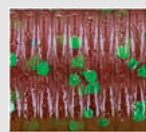
042J
Fading
Watermelon



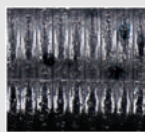
051
Black w/ small red



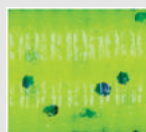
135
Smoke w/ lg silver



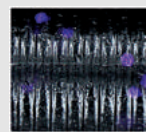
140
Cinnamon w/ lg
green



150
Smoke Pepper



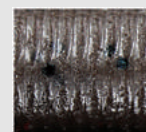
156
Chartreuse Pepper



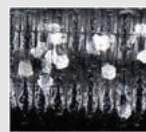
157
Smoke w/ lg black
and purple



169
Chartreuse w/
lg chartreuse &
green



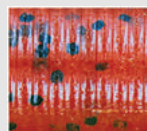
176
Cinnamon Pepper



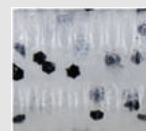
177
Smoke w/ lg black
and silver



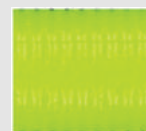
181
Chartreuse w/ lg
silver



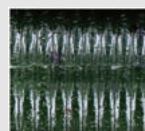
186
Pumpkin Pepper



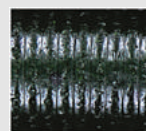
187
Clear Pepper



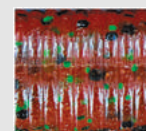
192
Lemon Yellow



194
Watermelon
Pepper



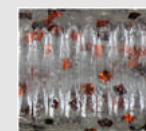
194J
Fading Watermelon
Pepper



196
Pumpkin w/ lg
black, sm green



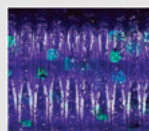
197
Clear w/ lg black,
sm red



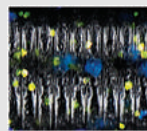
200
Clear w/ lg bronze



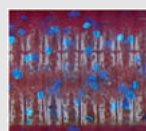
208
Watermelon w/ lg
black, sm red



213
Junebug
Purple w/ emerald



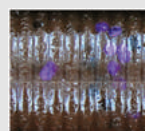
214
Smoke w/ lg
black, blue, sm
chartreuse



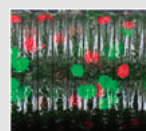
215
Cinnamon Red w/
sm blue



218
Champagne
Pepper



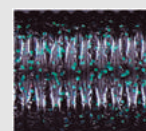
221
Cinnamon w/ lg
black & purple



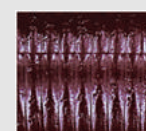
222
Christmas Tree
Watermelon w/ lg
green & red



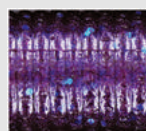
229
Bubble Gum



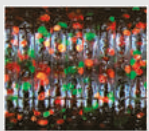
231
Plum w/ sm
emerald



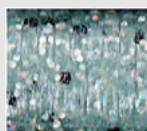
232
Plum



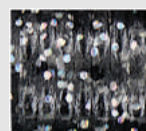
234
Purple Pearl w/
sm blue



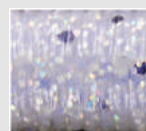
236
Smoke Rootbeer
w/ sm green &
copper



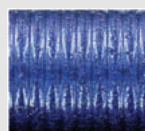
237
Daquiri w/ lg
black, sm holo-
gram



238
Smoke w/ lg black,
sm hologram



239
Blue Pearl w/ lg
black, sm holo-
gram



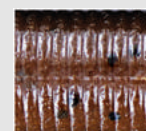
240
Smoke Pearl Blue



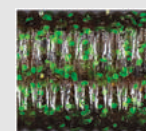
241
Cinnamon Brown



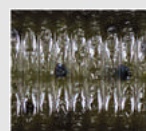
284
Rootbeer w/ lg
red, sm gold



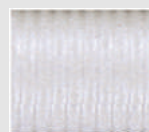
286
Dark Pumpkin
Pepper



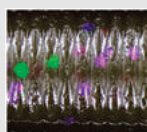
296
Rootbeer w/ lg black,
sm double green



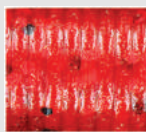
297
Green Pumpkin
Pepper



300
Pearl Gold



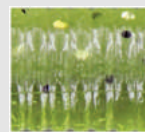
301
Green Pumpkin w/
lg green & purple



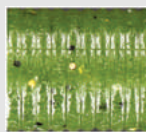
302
Red w/ lg black
and red



303
Pearl w/ gold and
black



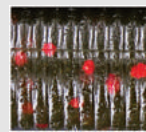
305/000N (old
939) Baby Bass /
Clear Belly



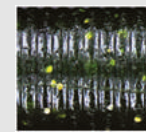
305
Baby Bass



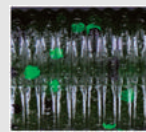
306
Natural Shad



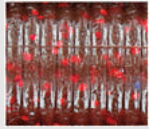
318
Green Pumpkin w/
lg red



323
Fading Watermelon
w/ black & sm gold



324
Fading Watermelon
w/ lg green



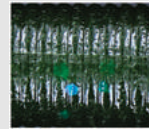
325
Brown Indigo
w/ sm red



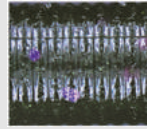
326
Clear w/ gold,
silver & black



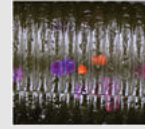
327
Fire Tiger - Char-
treuse w/ black,
green, copper



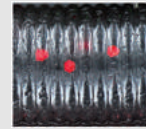
328
Fading Watermel-
on w/ blue



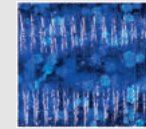
329
Fading Watermel-
on w/ purple



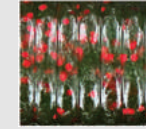
330
Green Pumpkin
w/ purple and sm
copper



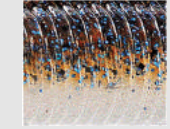
334
Light Smoke w/
lg red



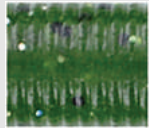
335
Blue w/ light blue



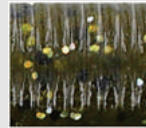
337
Fading Watermel-
on w/ sm red



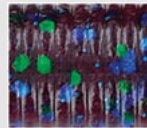
341N/000
Brown/Blue
Gill/Clear



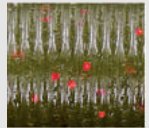
354
Watermelon Magic



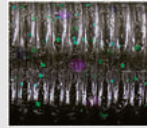
355
Green Pumpkin
Magic



356
Plum Apple



357
Light Green Pumpkin
w/ sm red



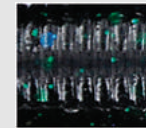
358
Dark Pumpkin w/
purple, black and
emerald



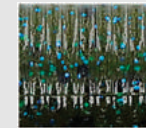
359
Smoke Blue Pearl
w/ silver, black,
purple



361
Watermelon Red
Magic



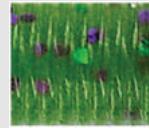
362
Midnight



363
Green Pumpkin
Blue



364
Pearl White



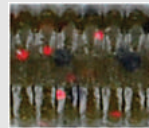
366
Watermelon w/ lg
purple and green



367
Mad Melon



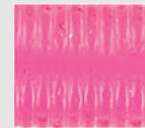
368
Watermelon Candy



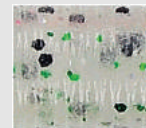
369
Green Pumpkin
Red w/ black



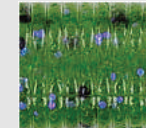
373
Jazzy Junebug



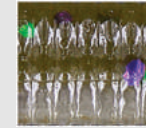
374N
Morning Dawn



375
Disco Green



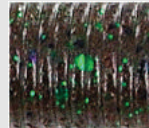
376
Watermelon Violet



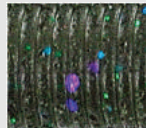
379/000N (old 938)
Light 301 / clear belly



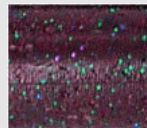
380/381N
(old 940)
Brown, sm blue/light
042



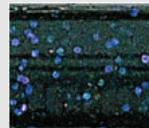
386
Bug Grinder



387
Mowed Grass



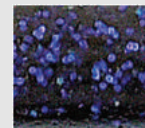
388
Dirty Plum



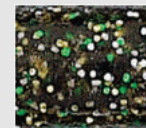
392
Watermelon Disco



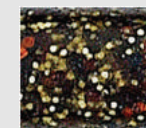
396
South African
Special



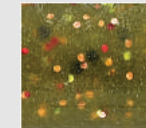
397
Electric Worm



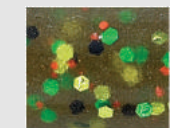
398
Dusky



399
Dirty Worm



405
Crushed Goby



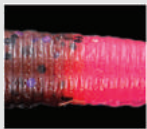
406
Crushed Perch



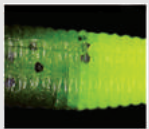
522
021 body / 156
skirt or tail



523
021 body / clear
blue skirt or tail



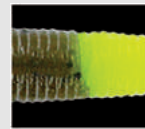
541
221 body /
methiolate tail



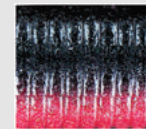
542
194 body / 192 tail



543
Smoke black and
copper body/192 tail



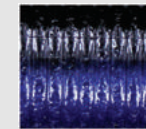
547
297 body / 192 tail



900
Red Shad



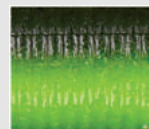
901
Watermelon /
White



904
Black / Blue



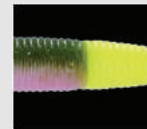
904-317
Black / Blue
317 tail



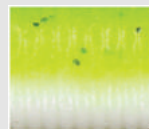
906
Watermelon /
Lemon



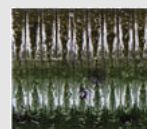
908
Rainbow Trout



908-317
Rainbow Trout
317 tail



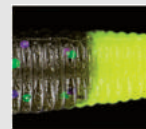
909
Chartreuse Shad



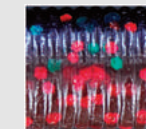
912
Green Pumpkin /
Watermelon



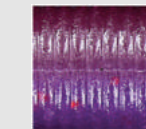
912-317
Green Pumpkin /
Watermelon
317 tail



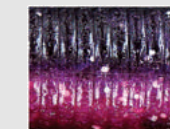
913
Green Pumpkin body
/ chartreuse tail



918
Peanut Butter and
Jelly

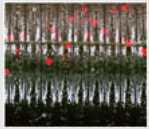


921
Brown Purple



922
Black / Red with
silver

Master Color Chart



925
Green Pumpkin w/
sm red / 042J



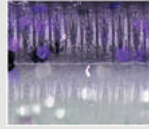
925-317
Green Pumpkin w/
sm red / 042J
317 tail



926
Dk Green Pumpkin
w/ purple, black, sm
emerald / transpar-
ent Amber



926-317
Dk Green Pumpkin
w/ purple, black, sm
emerald / transpar-
ent Amber / 317 tail



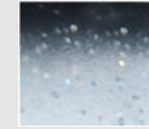
927
Smoke w/ purple
hologram / 031



927-317
Smoke w/ purple
hologram / 031
317 tail



929
Green Pumpkin no
flake / Lemon



930
Black / 000 with
hologram



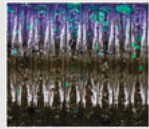
935
Black / 187



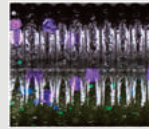
947
Blueback Herring



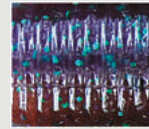
948
Olive Shad



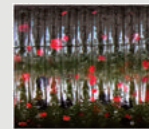
952
Bama Bug



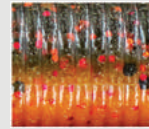
953
Smoke w/ purple
& blue / watermel-
on w/ blue



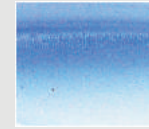
954
Purple w/em /
Cinnamon w/ purple,
blue & emerald



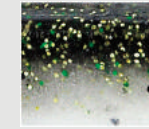
955
Wat Black w/red /
Lite Wat w/black
& red



956
Watermelon w/
copper / Orange w/ red



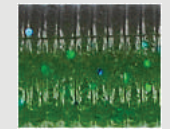
957
Blue Pearl



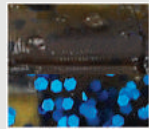
958
Smoke Shad



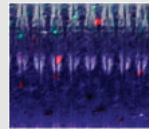
959
Lime Fever



960
Green Weenie



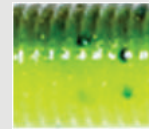
962
Okeechobee Craw



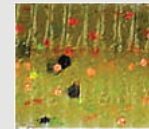
963
Gooseberry



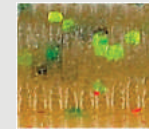
964
Watermelon Slice



966
Chartreuse /
Pumpkin



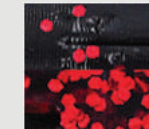
967
Goby



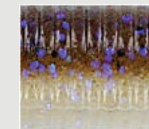
968
Perch



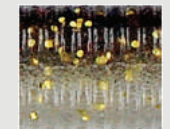
971
Black-Blue



972
Black-Red



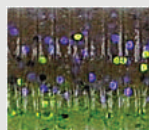
973
Electric Shad



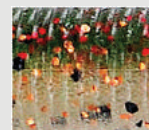
974
Dirty Shad



975
Green Flash



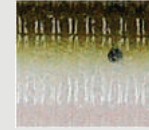
976
Bluegrass



979
Houdini



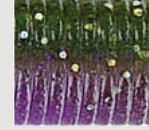
980
Watermelon
Moondust



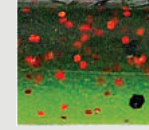
981
Green Pumpkin /
White



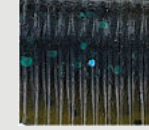
983
Strawberry Cream



984
Lavender Water-
melon



990
General's Melon



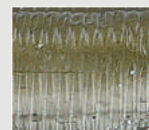
991
021 / 297



992
Rainbow Shad



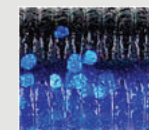
993
Sight Flash



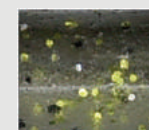
994
Tennessee Shad



995
021 / 238



996
Bruised Shin



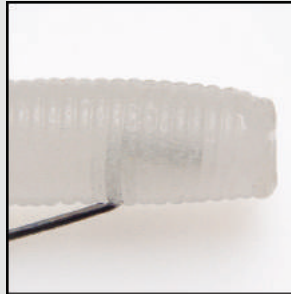
9002 **NEW!**
187/306 w/
Chartreuse



Rigging Guide

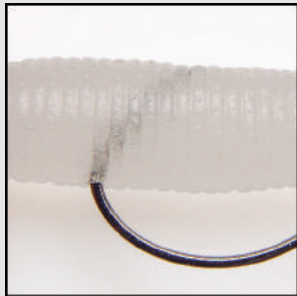
Talkin' Texas - Four Ways to Lasso and Hog-tie a Yamamoto Bait

Texas rig, Carolina rig, Mojo rig, with a screw-in sinker, a splitshot or dropshot, weightless or wacky rig? A Senko or Kut-Tail can be effective all these ways as can most of our soft baits. Except wacky rig or using our Split Shot hook, you often start out the same by putting the offset eye portion of a hook through the nose of a bait and out the chin. Then with the point end of the hook, do one of the following, depending on how heavy the bass-holding cover is at any given moment.



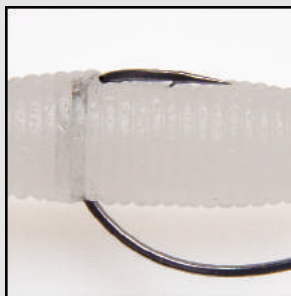
Texas Rigged

For the heaviest cover, the only option may be to put the point in through the bottom of the bait, and not have it come out the top surface. Works best with the thinner-bodied baits where you do not have to drive the hook through a big wad of plastic on a hookset. Many anglers underestimate the gear required for this. Texas rigging is not a light or medium line-rod technique. A heavy rod, reel and line are required to drive the hook through the plastic. (Sidenote: For flipping and pitching short distances, Gary Yamamoto prefers the solid hooksets he feels are provided by Texas rigging with a straight shank hook. For casting weightless baits or distances, he opts for an offset shank to help keep the bait in place during a long cast.)



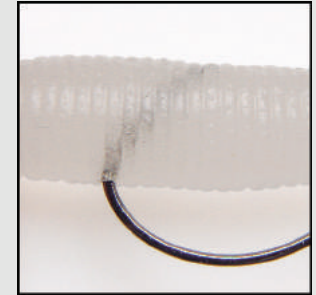
Tex-Exposed

For open water or thin cover, put the point into the bottom of the bait and all the way out the top of the bait. The barb on some hooks like the Yamamoto Sugoi angle downward, so the point will hug flat on top of the bait. This is called "Tex-Exposed," meaning it is an exposed point Texas rig. Applications are where the water is mostly open, with few snags and sparse weed patches. Tex-Exposed works a bit better on big, fat-bodied grubs or on wide-bodied lizards where there is some girth that tends to bump the Tex-Exposed point away from any snags.



Tex-Skin on Top

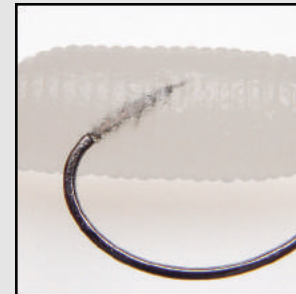
For moderate cover, follow the directions for Tex-Exposing the hook. Then, insert the hook point and barb just under the skin on the plastic bait's back. You have to pull the plastic in front of where the hook comes out the top of the bait, and stretch it forward a bit. While it is still stretched, insert the point just under the skin, and then push the stretched plastic back to cover the barb area. The only way to describe it is that the hook point should appear just under the bait's skin exactly as if you got a splinter in your thumb, just under your skin.



Tex-Skin on Side

For moderate cover. In this variation, you do not insert the hook through the bottom of the bait. Instead, let the hook dangle down with the hook bend underneath the bait's body, and the hook point alongside the bait. Now scrunch the bait forward a bit with your fingers, insert the hook point into the side of the bait, then slide the bait back so that the point and barb are under the skin on the bait's side. This is often used with light tackle, since the hookset is easier to break out of the plastic this way.

Above all, you need to leave some slack in the body of the lure when you rig it. You cannot have the bait stretched too tightly onto the hook. Tautness in the lure



body is what makes for poor hooksetting. You have to leave the slightest amount of slack in the body between the hook eye and the embedded point. The slackness makes for a good hookset. This is a feel that only comes with doing it right. Leaving slack does not mean that the lure should look like it has a bend or curve caused by the way you rigged it - it should look perfectly straight - but when you press down on it with your index finger, right where you want the fish to bite it, there should be some looseness, some slack give in the lure body. You want the fish's mouth to depress the bait's body down easily in

the section ahead of where the hook point is waiting. Once the hook point starts to grab hold in the fish's mouth, you really want the entire bait to easily pull down off the front portion of the hook and out of the way where it won't interfere with a good hookset. This is kind of hard to describe, but very recognizable once you get the hang of doing it.



Neko Rig



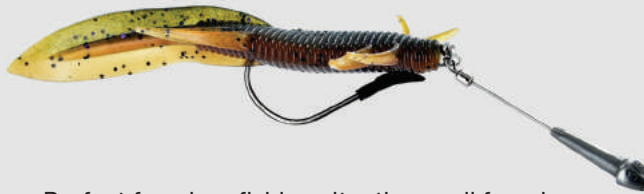
The Neko rig is sort of a cross between a shaky head and a wacky-rig. It has the fall of a wacky-rig, but you can fish it much deeper, cover more water and really just fish it more efficiently.

We like to rig the Neko with a nail weight in the nose of a Senko (or Kut-Tail). The ideal weight is going to be what pushes the nose down and gets the bait down to your desired fishing depth.

Top image - best for fishing open water. Better hook-up ratio.

Bottom image - best for fishing cover. Fewer hang-ups, but also fewer hook-ups than when rigged weedless.

Tokyo Rig



Perfect for when fishing situations call for a heavy drop-shot presentation, the Tokyo rig also helps you cover a lot of water quickly. The heavy weight (we like at least one 1oz tungsten weight) keeps your lure on the bottom and imparts a lot of action.

Baits we recommend for this rig: Big kut-tails, Senkos, and the Sanshouo, creature baits (like our Cowboys and Flappin' Hogs) and even swimbaits like the Zakos and Heart Tails.

Ned Rig



The ultimate "modern day" finesse fishing technique. The "ned rig" is a small, natural looking bait that is fished with light weight and not much input.

We like Gary's Rig Jighead (42GR-series) and a 3" Senko for this application. The weed-guard on the jighead will help you get through grass and light cover. A Fat Senko (9C) will sink faster, but for a little more finesse and a slower fall, go with the Thin Senko (9B).

Perfect for fishing with kids and folks who are new to fishing.

Rigging Guide

Weightless Rig



The purest form of rigging, and most deadly with the Senko. No sinker is used and the hook can be tied directly to the main line. Optionally, tie the hook to a 12"-24" leader tied to a swivel to reduce any line twist that may occur with weightless rigs.



The 6" 9L Senko (color 187) rigged weightless produced an amazing 10.27lb world record spotted bass for California angler Bryan Shishido.

Unpegged Texas Rig



A bullet sinker is allowed to slide freely on the main line with the hook tied directly to the main line, but sometimes the sinker can slide far up the line away from the bait. This makes for inaccurate casts and imprecise presentations. For more control over an unpegged sinker, you can contain it on a short 12"-18" leader tied to a swivel. This gives you the freedom of unpegged lure movement and you gain better control over the cast and presentation.

Shakin' Rig



Use a bead on an unpegged Texas rig. The sinker will hit against the bead and make a clicking noise that can attract fish.

Note: With a pegged bullet or screw-in sinker, it can be important to thread the hook eye up to an inch or more into the bait. This leaves room so the hook eye is not jammed immovably against the sinker. Otherwise, if the eye is pressed against the sinker, gripped inside the fish's tightly-clamped mouth, then you only move the entire bass/weight/hook forward without penetrating on the hookset. Leaving up to an inch or more of slack ensures enough room to move the hook and have it start to set before it jams up behind the sinker.

Pegged Texas Rig



Jam a wooden toothpick in the end of a bullet sinker and break it off. Don't jam it in so tightly that you risk weakening the line. Slide it down the line, and the toothpick will hold the sinker securely against the nose of a soft bait used in heavy cover. The sinker and bait will act like one unit that slips through weeds and resists snagging in cover.

Screw-In Rig



An advancement over the toothpick-pegging method, screw-in sinkers are molded around a thin Teflon tube and a corkscrew wire that screws into the nose of a soft bait. Slip the sinker on the main line, tie the hook directly to the main line, and screw the sinker into the nose of the bait. This provides the ultimate in weedless and snagless presentation for big bass in heavy cover.

Mojo Rig



Mojo sinkers are long and thin. The sinker shape allows a Mojo rig to slide easily through rocks, weeds and brush better than most other sinker types. Mojo rigs also work for vertical fishing in deep water where baits are suspended for bass lurking in or under the tops of flooded trees and brush. They are part of a complete system that includes rubber strands that thread through the sinker to peg it from 12"-24" up the main line above the bait. The rubber strands cushion the line from any potential damage that can occur with wooden toothpicks or crimping splitshots on the line.

Carolina Rig

Most often used on open, relatively un-obstructed bottom. Thread a 1/2 to 1 oz sinker onto your main line, followed by a bead that clicks when the sinker hammers against it. Then tie on a swivel, an 18"-24" leader line (or longer), and your hook. As with all the rigs described here, use lighter weights on Carolina rigs with light tackle, and heavier weights on Carolina rigs rods, reels and lines.



Rockhopper Rig

An advancement over the Carolina rig for rock strewn bottoms. The rockhopper sinker can come through snags that stop most sinker types. Sinker is a product of Mojo Lure Company, Inc.



Splitshot or Splitshot Rig

Tie a hook to the end of your line and pinch one or more split shot 18"-24" above the hook. Keep in mind, don't pinch the splitshot shut so tightly that you risk damaging the line. The Mojo Splitshot is an advancement that uses rubber threads to cushion the line. If not used in snaggy areas, simply nose-hook the bait with Yamamoto's series 53 Splitshot hook.

A splitshot rig is most often used with light line. Since splitshot sinkers are typically smaller and lighter than any other sinker types, you can slowly drift a splitshot rig down past bass suspended in mid-depths above deep water. A splitshot can be used for a delicate lightweight presentation in shallow water, or to sweep a bait down with the current flow in a stream or shallow river. The bait will swirl and sway as it is buffeted around by the water flow while the splitshots keep it hunkered down near the bottom!

*Sinker is a product of Mojo Lure Company, Inc.

Dropshot Rig

Tie a Yamamoto series 53 Splitshot Hook onto the main line with a Palomar knot. The loose tag end of the knot is left anywhere from 12"-24" long. After the knot is tied, the tag end is threaded through the hook eye in the direction that keeps the hook point positioned up. A swiveling style sinker is then clipped onto the dangling end of the line anywhere from 6"-24" below the hook. The bait is then nose-hooked. Optionally, the bait can be wacky-rigged in the middle to reduce any line twist that may occur with dropshot rigs.



Wacky Rig

Using your favorite hook or one designed specifically for wacky rigging a Senko, like the Gamakatsu Finesse Wide Gap (p. 12), bend the bait in the middle so both tips touch. Then poke the hook straight through the bend in the middle.

Swimbait Rig

Thread the 43S5 or 43S6 Yamamoto Swimbait Jighead into the body of the swim-bait and bring the hook point out the back about 1-1/2 inches back. Press the bait firmly against the head and softly squeeze the sides to secure the bait onto the tri-cone collar. The best action comes from a slow steady retrieve with the occasional pause or twitch to entice those following fish.





spinnerbaits

Lite Wire Spinnerbait (77-size-color) \$7.39
Sizes: 3/8 oz (38), 1/2 oz (12)

Heavy Wire Spinnerbait (78-size-color) \$7.39
Sizes: 3/8 oz (38), 1/2 oz (12)



4 1/2" Small Buzzbait (72-size-color) \$7.39
Sizes: 1/4 oz small silver blade (14S)
1/4 oz small gold blade (14G)

5 1/2" Jumbo Buzzbait (73-size-color) \$7.39
Sizes: 1/4 oz small silver blade (14S)
1/4 oz small gold blade (14G)

buzzbaits



Kits



Senko Kit (16-Senko-Kit) \$23.69

Forty of our very best Senkos (7 each: 9-297, 9-194, 9-031, 9S-196; 6 each: 9S-901, 9S-214) in a rugged, re-usable Plano utility box with instructions from Gary Yamamoto detailing how to use the Senko.



Swim Senko Kit (16-Swim Senko Kit) \$23.69

The perfect 36-piece sampling of our 5" Swim Senko (6 each) in colors 021, 031, 157, 196, 208, 297, kept neatly in a Plano utility box. Included are Gary's personal tips on how to use this great product.

Sugoi® Fishing Line

Clear Sugoi® Flippin' and Drop Shot Line

130 yards (59-120-lb test) \$23.29 (8-25 lb) \$21.29 (5-6 lb)

Use our heavy-duty clear fluorocarbon line for big bass in heavy cover. Incredible abrasion resistance and longevity. Weights 5-8lb are perfect for drop-shotting!
Available in: 5lb, 6lb, 8lb, 12lb, 16lb, 20lb, 25lb

Gray Sugoi® Casting Line

130 yards (59-120GR-lb test) \$23.39

Sugoi Gray Fluorocarbon line allows you a smaller diameter with ultra sensitivity and low stretch, without sacrificing strength. The most durable, castable, sensitive line we've ever fished.

Available in: 8lb, 10lb, 12lb, 14lb, 16lb



MegaStrike Scent Attractant (39-Mega) \$8.19

Scientifically formulated with advanced amino acids and proteins to work in concert with bass chemo receptors and olfactory glands.
2 fl. oz tube.



Hooks & Jigs



Gary Yamamoto Custom Baits offers Gamakatsu Hooks with an exclusive 35-degree hook. More gap between the eye and the hook increases hookups and provides a better swimming action. Available in these hooks: 43S5-series, 44G and W-series and the 67-series.

Gary's Rig Jighead (42GR-05-size) \$6.99



Gary's favorite jighead with custom weedguard produces the ultimate finesse rig, shown here rigged on our 3-inch "Fat Senko" in General's Watermelon (color 990).

Hook size: 2/0

Weights: 1/16 oz, 1/8 oz, 1/4 oz

*Swimbait Jighead \$3.69



(43S4-05-size) 4/0 hook,
5 per bag Sizes: 1/4oz (014),
3/8oz (038), 1/2oz (012)

(43S5-05-size) 5/0 hook, 5 per bag
Sizes: 1/4oz (014), 3/8oz (038), 1/2oz (012)

(43S6-04-size) 6/0 hook, 4 per bag
Sizes: 1/2oz (012), 3/4oz (034)

Yamamoto Split Shot Hook

(53-15-size) \$4.89



Sizes: #7, #6, #5, #4, #3
(1/0 equiv)
#2 (2/0 equiv)
#1 (3/0 equiv)

***All hooks come 5-6 per bag unless otherwise noted.**

Saltwater Roundball Jighead
(42SW-06-size) \$5.59



Sizes: 1/16 oz w/ 1/0 hook
1/8 oz w/ 2/0 hook
1/4 oz with 2/0 hook

Snagfree Tube Weight
(35S-qty-size) \$1.69



Sizes: 1/8 oz (018),
3/16 oz (316),
1/4 oz (014)
Qty: 1/8 oz (10), 3/16 oz (9),
1/4 oz (8)

Insider Head
(35I-05-size) \$3.69



Sizes: 1/8 oz (018),
3/16 oz (316),
1/4 oz (014)
Owner 3/0 Lite Wire

Rig'N Hook™ (58-size) \$5.39
Features short shank, wide bite and Cutting Point™. Black Chrome finish, Owner hook.

Sizes: #1, 1/0, 2/0, 3/0, 4/0*



Offset EWG Extra Wide Gap (63-size) \$4.29

Gamakatsu Hook
Sizes: #1, 1/0, 2/0, 3/0, 4/0, 5/0*



Super Line Offset EWG Extra Wide Gap (64-size) \$5.39

Gamakatsu Hook
Sizes: 2/0, 3/0, 4/0, 5/0, 6/0



Yamamoto Sugoi® Hook (59-size) \$6.39

Custom made by Gamakatsu



Sizes: #2, #1, 1/0, 2/0, 3/0, 4/0, 5/0

Gamakatsu Octopus Hook (510C-06-size) \$3.49

Gamakatsu's Octopus Hook features a short-shank, up-turned eye, offset bend and an extremely sharp point for quick penetration.

Sizes: 1/0, 2/0, 3/0, 4/0, 5/0



Finesse Wide Gap Weedless (51W-05-size) \$7.39

Gamakatsu Hook
Sizes: 1/0, 2/0, 3/0, 4/0



Owner TwistLOCK™ Hook (59TL-size) \$6.19

Sizes: 2/0, 3/0, 4/0, 5/0, 6/0



Owner TwistLOCK™ Lite Weighted Hook (59TLLW-size) \$6.39

3/32 or 3/16 oz weight
Sizes: 4/0, 5/0, 6/0



Straight Shank Round Bend Wide Bite (49-size) \$3.69



Round bend provides a wide bite for superior hooking and holding power. Gamakatsu hook. Sizes: 1/0, 2/0, 3/0, 4/0, 5/0*

Straight Shank Black (54 size) \$3.56



Standard straight shank black worm hook. Gamakatsu hook. Sizes: 1/0, 2/0, 3/0, 4/0, 5/0*

Owner TwistLOCK™ Lite Hook (59TLL-size) \$6.39

Sizes: 2/0, 3/0, 4/0, 5/0, 6/0

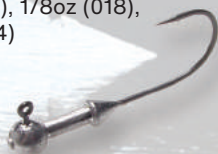


Straight Shank Heavy Cover Worm Hook (51HC-04-size) \$6.98

Standard straight shank black worm hook. Gamakatsu hook. Qty: 4 Sizes: 3/0, 4/0

Round Ball Head (42-05-size) \$3.69

Owner 3/0 Lite Wire Super Needle Point hook. Sizes: 1/16oz (116), 1/8oz (018), 3/16oz (316), 1/4oz (014)
Qty: 5



Hula Grub Head (35-05-size) \$3.69

Owner 4/0 Super Needle Point hook. 1/4oz has 3/0 hook. Sizes: 1/4oz (014), 3/8oz (038), 1/2oz (012)
Qty: 5



Weedless Jighead (66-03-size) \$3.69

Owner 5/0 Super Needle Point hook. Sizes: 1/4oz (014), 3/8oz (038), 1/2oz (012), 5/8oz (058)
Qty: 3



Football Head (44W-04-size) \$3.69

Exclusive Gamakatsu 4/0 Heavy Wire 35-degree hook. Corrosion resistant black chrome hook.

***Flippin' Head (67-02-size) \$3.69**

Custom Gamakatsu Heavy Wire Hook.



4/0 on 1/4 and 3/8oz., 5/0 on others.

Sizes: 1/4oz (014), 3/8oz (038), 1/2oz (012), 3/4oz (034), 1oz (10) Qty: 2

Football Head (44-05-size) \$3.69

Owner 5/0 Super Needle Point Hook.



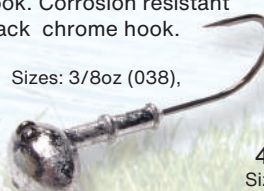
Sizes: 3/8oz (038), 1/2oz (012), 3/4oz (034), 1oz (10) Qty: 5

***Football Head (44G-05-size) \$3.69**

Exclusive Gamakatsu 4/0 Heavy Wire 35-degree hook. Corrosion resistant black chrome hook.

Sizes: 3/8oz (038),

1/2oz (012), 3/4oz (034), 1oz (10) Qty: 5



44G-03-size \$3.19
Size: 1 1/2oz (112) Qty: 3



Sizes: 3/8oz (038), 1/2oz (012), 3/4oz (034), 1oz (10) Qty: 4

Clothing



GYCB Logo UV Performance Shirt (27-LSUV-size-color) \$30.98

Head out earlier and stay out longer without worrying about harmful UV rays. Our long-sleever performance shirt has the Yamamoto logo prominently displayed on the front chest, with YAMAMOTO on the sleeves.

This shirt is made up of moisture-wicking poly and is 50+ UV protected with a mock-mesh finish. The Yamamoto logo is a permanent graphic imprint that will never crack or fade.

**Please note these shirts do run small. If you're in doubt, order the next size up.*

Sizes: M, L, XL, 2XL
Colors: Gray, White, Black

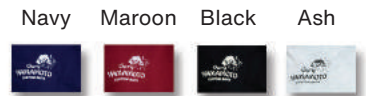




**GYCB Logo Pullover Hooded Sweatshirt
(28-SWT-size-color) \$31.89**

Heavyweight 7.75-ounce 50/50 cotton/poly blend with a kangaroo pouch pocket on the front, this GYCB logo pull-over sweatshirt will keep you warm on the water! GYCB logos on front and back.

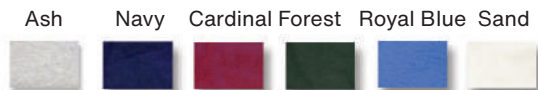
Sizes: M, L, XL, XXL, XXXL
(3XL available in Black and Navy only)



Short-sleeved T-Shirts (27-size-color) \$15.99

100% cotton, easy-wearing pocket T-Shirt. Proudly displays the small Gary Yamamoto Logo on the front and a large logo on the back.

Sizes: S, M, L, XL, XXL, XXXL (ash only)



GYCB Logo Kanji Long-Sleeve T-Shirt (27-LS-size-kanji) \$25.69

Yamamoto's latest long-sleeve t-shirt, designed by the graphic artists at Top-water Clothing and featuring their Soft Cotton t-shirt. The Kanji script on the sleeve represents "Yamamoto".

Available in sizes L, XL and 2XL



Long Sleeved T-Shirt (27-LS-size-color) \$23.39

For early and late season fishing trips, or if you just need a little more sun protection, try our 100% heavy weight cotton long-sleeved tee.

YAMAMOTO emblazoned down the sleeves. Yamamoto logo on front and back.

Sizes: M, L, XL, XXL, XXXL



White Navy Maroon Forest Black Ash



GYCB LOGO Flexfit Fitted Baseball Cap \$21.19

25-FLX6597-size-solid color / 25-FLX6599-size-accent color



Red

Black White Royal Black/Red



Black/Gold Gray/Black Royal/White

Fitted Hat Sizes:
S/M - 6 3/4" - 7 1/4"
L/XL - 7 1/8" - 7 5/8"

GYCB LOGO Kati Ultra Brushed Baseball Cap

(25-KT9225-color) \$21.19

Ultra brushed cotton twill, structured, mid-profile, six-pane, pre-curved sandwich visor, self fabric Flex-Strap™



Khaki/Bik/Khaki



Black/Camo Black/Gold Navy/White

GYCB Logo Snapback Trucker Cap \$21.19

25-SB6089-color



Grey



Black

GYCB Logo Flexfit High Profile Cap \$21.19

25-FLX6210-size-color

Sizes: L/XL, S/M



Grey



Black

Low-Profile Baseball Cap (25-KTA130-color) \$13.79

Black, Forest, Khaki, Maroon, Navy, Royal Blue



GYCB Logo Visor (25-KTVC500-color) \$13.79



Black Maroon Navy Red Royal



Embroidered Bass & GYCB Logo Baseball Hat (25-KT-Bass) \$21.19

A rounded look with a low profile.
 Colors: Khaki



what you fish matters

www.baits.com

